

## Belfast City Council response to Greater Falls Neighbourhood Renewal Partnership's Action plan (2007)

## **Background**

The Greater Falls Neighbourhood Renewal Area (NRA) takes in the Beechmount, Clonard and Falls electoral wards. The Greater Falls Neighbourhood Partnership (GFNP) was formerly established in January 2006, bringing together community representation from local partnerships across this area, namely, Clonard Neighbourhood Development Partnership, Mid Falls Neighbourhood Partnership and Falls Partnership Initiative.

Their agreed community vision is:

"The Greater Falls area will be a healthy, attractive, safe and welcoming place to live, work and visit. It will be a distinctive area of Belfast city celebrating its history and Irish culture and will be a key centre in the economic life of the city as a major hub for enterprise development and tourism. It will have educational centres of excellence for young people and strong community leadership."

Underlying the vision is a range of objectives for the Greater Falls area aligned under the four themes of Neighbourhood Renewal: Community, Economic, Social and Physical Renewal.

## Flagship Projects

Whilst they are clear that all actions are considered priorities for the area, the Partnership highlights a number of 'flagship' opportunities that link with social, community, economic and physical neighbourhood renewal objectives:

- Expansion of Sure Start
- Development of a youth centre in the Beechmount Area
- Development of a community centre in Clonard
- Gaeltacht Quarter
- Nursing Home for West Belfast
- St Comgalls
- Conway Mill
- Site A-play area just off Iris Drive
- Renewing Communities Physical Masterplan
- Renewing Communities Strategic Regeneration Framework
- Dunville Park
- Third-Generation Playing Field at Grosvenor Recreation Centre

## The council's input

Detailed below are each of the council-related actions suggested by the Partnership in the Action plan and an agreed council response to each.

# Strategic Theme: Community Safety, Housing and Environment Programme

Objective- CHEO.1	To develop and implement a Safer Neighbourhood Strategy							
Related to Aim CEHA.1	In partnership with all relevant bodies, work towards the Greater Falls being one of the safest areas in Belfast;							
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Identify the specific needs of people who feel vulnerable within the NRA community (older people, vulnerable adults, victims and children)	Technical assistance to conduct initial research	Belfast City Council Community Safety Unit	Greater Falls Safer Neighbourhood Project	June 08	Sub- group meetings	Needs analysis completed		
Organise public meetings for local people to express their views and opinions on community safety issues	Venue hire and refreshments at Public Meetings	Belfast City Council Community Safety Unit	Greater Falls Safer Neighbourhoods Project	June 08 and ongoing	Sub Group Meetings	1 <sup>st</sup> Meeting June 2008		
Correlate information gathered from public meetings and research and produce strategy	Technical assistance to write strategy Publication costs	Belfast City Council Community Safety Unit	Greater Falls Safer Neighbourhood Project	December 08	Sub- group meetings	Production and dissemination of report.		

## Response (1):

The council can offer assistance to this community-led action through our Community Safety Team and the Belfast Community Safety Partnership Small Grants Scheme. Our Community Safety Coordinator for North and West Belfast and other relevant officers can give advice if required.

The Community Safety Partnership has conducted a Safer Belfast consultation that forms the basis of our Safer Belfast Action Plans. The Partnership also runs a community engagement project that has made recommendations about embedding community engagement in our planning and projects. The team can share learning from this work with the Partnership.

Our 2 Community Safety co-ordinators have established 4 thematic working groups in relation to community safety. The groups are made of a number of representatives from a range of key agencies. The 4 thematic groups are:

- Reducing Alcohol Fuelled Violent Crime
- Tackling Hate Crime
- Helping Belfast Feel Safer
- Tackling Anti-social Behaviour

Each thematic group will develop an action plan for each of the respective areas. These actions plans will shape and influence the work of the council over the next 3 years and will enable a more holistic approach to tackling community safety issues.

Through the Community Safety co-ordinators and our Neighbourhood Development officers the NRP can raise community safety concerns which can then be brought to the attention of the thematic groups and where possible, will in turn be fed in to the new Community Safety plan.

Our Neighbourhood Development officers currently sit on all community safety thematic groups and will feed in community safety issues from all Neighbourhood Renewal Plans.

The Community Safety Partnership notes the development of a West Belfast Community Confidence Forum. There may be opportunities to address some of the actions using this forum.

Within BCC Community Safety unit, our Neighbourhood Watch Development officer is available to offer the partnership practical advice, support and guidance on the establishment of local Neighbourhood Watch schemes. These schemes could be a useful way of bringing communities together and empowering them, providing them with the framework that they need to create a safer community. Neighbourhood Watch schemes could be implemented as part of a 'Safer Neighbourhood Strategy'.

Our Community Services section may also have a support role to play in delivering this action. Community Development staff are represented on the Community Safety, Housing and Environmental group. Divis community centre is also available as a potential venue for such work.

	Community S	Safety, Housing and	Environment					
Programme	V	• • •						
Objective CHEO.2		Develop and sustain programmes and projects that address issues of anti-social behaviour and low level neighbourhood disorder						
Relates to Aim-	In partnership wit	th all relevant bodies, wo	rk towards the Grea	ater Falls bein	g one of the sa	afest areas in		
CHEA.1	Belfast							
Action	Resource	Lead Statutory	Lead	Time	How Will	Key		
	Implications	Responsibility	Community	Scale	Progress	Milestones		
			Responsibility		Ве			
					Monitored			
Skills building &	TBC	<b>BCC Community</b>	Greater Falls	December		Publicity		
awareness training for		Safety Unit	Safer	08 and				
30 volunteers (10			Neighbourhood	ongoing	Sub	Recruitment		
from each area)		<b>BCC Community</b>	Project		Group	and		
·	E.G.	Services- Grants			Meetings	selection of		
-First Aid Training	Communication							
- Child Protection	training £120							
-Communication	per person	re training	Safety, housing					
Skills	excluding		and					

-Conflict Resolution & Negotiation Skills -PR training	venue hire	environment (CSHE) sub- group		

## Response (2):

The council can offer assistance to this community-led action through our Community Safety Team and the Belfast Community Safety Partnership Small Grants Scheme. Our Community Safety Coordinator for North and West Belfast and other relevant officers can give advice if required.

The Community Safety Partnership has developed an 'Introduction to Community Safety' course with Belfast Metropolitan College. It has been proposed that 15 places be allocated across the 15 Neighbourhood Renewal Partnerships in the Greater Belfast area. Although there may be potential for additional places if there is demand.

Our Parks and Leisure department's 'Safer Neighbourhood' Anti-Social Behaviour pilot programme has been developing ASB Partnership Action Plans in areas to address antisocial behaviour around our Parks and Leisure facilities. These have been developed in consultation with local communities and in partnership with other agencies. The council can share learning from this work with the Partnership.

Our Community Services section may also have a support role to play in delivering this action. For example, small community development grants may be available. Divis community centre is available as a potential venue for such work. Our Community Development staff can also offer Child Protection training.

Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Conduct an audit of service provision which addresses the issue of antisocial behaviour and low level neighbourhood disorder.	Technical Assistance to carryout research	Belfast City Council Community Safety Unit, BELB,	Greater Falls Safer Neighbourhood Project	September 08	Sub-group meetings	Funding to conduct Research Secured Audit Completed
Based on audit and feedback from research and public meetings, develop an action programme.	Technical assistance to compile action programme	Belfast City Council Community Safety Unit, BELB,	As Above	December 08	As Above	Action Programme Developed
Identify the resources required, existing and proposed to implement the action programme.	Technical Assistance	Belfast City Council Community Safety Unit, BELB,	As Above	December 08	As Above	Resources identified
Co-ordinate activities using	Personnel	Belfast City Council	As Above	March 09	As Above	Partners and stakeholders

existing resources and services.		Community Safety Unit, BELB,				contribute to the process
Identify sources and prepare funding applications for development of the action programme	Technical Assistance to prepare fundraising applications	Belfast City Council Community Safety Unit, BELB,	As Above	March 09	As Above	Funding applications completed

#### Response (3):

The council can offer assistance to this community-led action through our Community Safety Team and the Belfast Community Safety Partnership Small Grants Scheme. Our Community Safety Coordinator for North and West Belfast and other relevant officers can give advice if required.

BCC will also be recruiting 4 new Anti-social Behaviour officers to work as part of the council's Community Safety team. Once in post the officers may be available to help the partnership deliver on the above actions.

The Community Safety Partnership has conducted a Safer Belfast consultation that forms the basis of our Safer Belfast Action Plans. The Partnership also runs a community engagement project that has made recommendations about embedding community engagement in our planning and projects. The team can share learning from this work with the Partnership.

There may be opportunities to address some of the actions via the emerging West Belfast Community Confidence Forum.

Within BCC Community Safety unit, our Neighbourhood Watch Development officer is available to offer the partnership practical advice, support and guidance on the establishment of local Neighbourhood Watch schemes. These schemes could be a useful way of bringing communities together and empowering them, providing them with the framework that they need to create a safer community.

Our Parks & Leisure 'Safer Neighbourhood' Anti-Social Behaviour pilot project, offers a council service designed to address issues of anti-social behaviour in and around council owned parks. Dunville Park has been identified within the pilot and an action plan has been drafted in consultation with the community. The action plan outlines a number of actions that will be implemented to help tackle and reduce anti-social behaviour. The local community have been heavily involved in the design of the plan to ensure ownership and buy-in. The action plan for the Dunville Park can be made available to the partnership by contacting our Anti-social Behaviour co-ordinator via the web site.

As part of the 'Safer Neighbourhood' ASB pilot project a number of reporting mechanisms have been put in place to help further address anti-social behaviour. Members of the public can report incidences of anti-social behaviour to either site managers or to our ASB coordinator via a direct email link on the Council's website. Our 'Safer Neighbourhood' Anti-Social Behaviour co-ordinator is a member of the Belfast City Anti-Social Behaviour forum. Recorded incidences are brought to the forum and the appropriate course of action is discussed and agreed. The forum ensures a more co-ordinated approach to tackling anti-social behaviour. The partnership may wish to avail of the services offered by the forum.

In an effort to tackle anti-social behaviour, our co-ordinator works closely with the police and other community services to try to implement an early intervention strategy. Before serious action is taken against offenders the council attempts to make contact with the parents of

offenders or those with caring responsibilities in an effort to deter re-offending. This model has proved extremely successful. The partnership may wish to work with our 'Safer Neighbourhood' Anti-Social Behaviour co-ordinator to further develop this model of early intervention for the Greater Falls area.

In conjunction with Parks Outreach officers and Education officers, our 'Safer Neighbourhood' Anti-Social Behaviour co-ordinator has delivered a number of workshops in local schools. This programme is currently being developed and the partnership may wish to avail of these workshops in the future.

Our Community Services section may also have a support role to play in delivering this action. Community Development staff are represented on the Community Safety, Housing and Environmental group. Divis community centre is also available as a potential venue for such work.

Programme	Communit	Community Safety, Housing and Environment						
Objective CHEO.3	Develop Good	Develop Good Neighbourhood Scheme for older people						
Relates to Aim- CHEA.1	In partnership areas in Belfas		bodies, work towa	rds the Greate	r Falls being o	one of the safest		
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Expansion of Good Neighbour Scheme to include Greater Falls Area- Negotiate with existing service provider  Negotiation with phone companies for free call for Older people to a hotline, out of hours to a relay line or 'Good Neighbour Scheme'.	Buy-In to the existing service	Health and Social Services, Belfast City Council Community Safety Unit,	Greater Falls Safer Neighbourhood Project  Ardmonagh Family Centre, Heart Project  Health and Well Being Sub-Group	September 2008	Sub Group Meetings	Good Neighbourhood Scheme Developed		
Establish working group to monitor the effectiveness of Good Neighbourhood Scheme.	Personnel	Health and Social Services, Belfast City Council Community Safety Unit,	As Above	October 2008 Ongoing	Quarterly feedback at Sub- group meeting	Working group set-up		

### Response (4):

The council can offer assistance to this community-led action through our Community Safety Team and the Belfast Community Safety Partnership Small Grants Scheme. Our Community Safety Coordinator for North and West Belfast and other relevant officers can give advice if required.

In partnership with the Belfast Good Morning Projects the Community Safety Partnership are developing a good practice publication, lobbying group, and business plan with a view

to developing a strategic, sustainable Good Morning Service in Belfast. The needs of neighbourhoods shall be considered within the context of this work.

As part of the development of the 'Good Neighbourhood Scheme', again, the partnership may wish to consider the establishment of Neighbourhood Watch schemes. Our Neighbourhood Watch Development Officer would be available to assist the partnership with this action.

In general the council has made a specific commitment to responding to the needs of older people and have a series of facilities and schemes including Safety of Seniors events. We have an Older Persons Working Group which was set up to ensure our services are suitably adapted to meet the specific needs of older people.

The council operates a free 'Home Safety Check' scheme which is available to all those over 65yrs, those with caring responsibilities for vulnerable adults and families with children under 5yrs. The scheme could compliment the services offered by the 'Good Neighbour' project. As part of the 'Home Safety Check' there is an opportunity to avail of essential equipment free of charge. The 'Home Safety Check' and the equipment scheme have been designed to reduce accidents in the home through practical advice and support.

BCC staff would also be available to offer further advice and support in relation to the above action.

Programme	Community	Community Safety, Housing and Environment					
Objective CHEO.4 Relates to Aim-	Work with BCC / DoE regarding design / redesign of streets and spaces to reduce crime and anti-social behaviour  In partnership with all relevant bodies, work towards the Greater Falls being one of the						
CHEA.1	safest areas in				-		
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones	
Gather information about proposed developments and redevelopments in the NRA	Personnel	NIHE, Belfast City Council, DRD, Belfast City Council Community Safety Unit,	CHE Sub- Group	September 2008	Sub-group meetings	Information Compiled	
Identify and build relationship with the various bodies and organisations which have proposed developments in the NRA	Personnel	NIHE, Belfast City Council, DRD, Belfast City Council Community Safety Unit,	As Above	September 2008	As Above	Contact Established with all relevant bodies	
Facilitate discussions between the various bodies and organisations in partnership with the community and BCC Community Safety Unit which explore how future developments can enhance community safety	Personnel and Venues	NIHE, Belfast City Council, DRD, Belfast City Council Community Safety Unit,	As Above	December 2008	As Above	Meetings Held	
Extension of alleygating scheme. Identify sites with community reps on GFNP.  Robert McClenaghan (Falls Res Assoc) Daniel Jack (Clonard Res Assoc) and Sharon Pickering (St James Assoc)	£6,500 per street  Beechmount has identified 31 potential sites.	DSD/BRO  Belfast City Council,	Greater Falls Safer Neighbourhood Project	June 2009	Sub Group Meetings	Legalisation of existing schemes	

## Response (5):

The council can offer assistance to this community-led action through our Community Safety Team and the Belfast Community Safety Partnership Small Grants Scheme. Our Community Safety Coordinator for North and West Belfast and other relevant officers can give advice or sign post to other relevant agencies such as PSNI if required.

The Team manage the council's 'Alley gates' pilot project and have produced a manual that outlines the process. The Team are available to discuss this with the Partnership.

The 'Alley Gates' pilot project was funded by the N.I Office and each project took approximately 6-9months from consultation to actual installation of the alley-gates. BCC are currently carrying out an evaluation of the pilot project. The findings of which will be presented to Council in November 2008.

Following a response from Council and depending on the availability of future funding, Belfast Community Safety Partnership will look at drafting criteria which will guide any future extension of the scheme. Belfast Community Safety Partnership will be issuing an update from elected members in early 2009. Information regarding the extension of the 'Alley Gates' scheme will be made available on the council website.

Staff within BCC Community Safety unit will continue to offer advice and support to communities wanting to install alley gates. If communities can successfully raise the finances needed to install alley gates, BCC will undertake maintenance and insurance responsibilities providing the alley gates meet Council specification. Specification guidelines can be found in the Alley Gates manual.

Our Parks and Leisure department's Anti-Social Behaviour pilot programme has been developing ASB Partnership Action Plans in areas to address antisocial behaviour in and around our Parks and Leisure facilities. Dunville Park is one such area in the Greater Falls.

The plans may contain a number of proposed actions that will result in structural or cosmetic enhancements that may help to create a safer environment. Such actions may include the removal of shrubbery or lose debris within parks to expose open space and reduce the likelihood of creating environments that fosters anti-social behaviour. These plans have been developed in consultation with local communities and in partnership with other agencies. The council can share learning from this work with the Partnership.

Additionally, the Crime Prevention Team within the PSNI have made 'Secure by Design' recommendations for each pilot area. Many of these recommendations – often related to small physical design changes - have been implemented and have found to be effective in deterring antisocial behaviour. The council can offer further advice on such ideas.

Our Community Services section may also have a support role to play in delivering this action. Community Development staff are represented on the Community Safety, Housing and Environmental group. Divis community centre is also available as a potential venue for such work.

Programme	Community	Safety, Housi	ing and Envir	onment			
Objective CHEO.6 CHEO.19	<ul><li>to gather an</li><li>Identify de open space</li></ul>	to gather and socialize.					
Relates to Aim- CHEA.1			odies, work towa	rds the Greate	r Falls being o	one of the safest	
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones	
Identify potential areas for agreed space which are accessible to young people	Technical Assistance	DRD, NIHE, DSD, Belfast City Council Good Relations and Peace 3 potential funding	GFNP CSHE sub-group	September 2008	Sub-group meetings	A map of potential agreed space is produced	
Work with BCC and NIHE in determining existing information on land use. If necessary commission land use survey.	£10,000	NIHE / Belfast City Council	GFNP CSHE sub-group	September 2008	As Above	Land use survey prepared	
Research ownership and cost of developing the space for community use.	Technical assistance to conduct research	NIHE / Belfast City Council	As Above	December 2008	Sub-group meetings	Cost of developing space finalised	
Produce a development plan detailing how space will be used and the cost of development	Technical assistance to facilitate planning process and produce development plan	NIHE / Belfast City Council	As Above	March 2009	Sub-group Meetings	Production and dissemination of Plan	
Lobby to implement development plan recommendations.	Personnel, administration	NIHE / Belfast City Council	As Above	June 2009	Sub-group Meetings	Lobbying strategy implemented	
Input of GFNP and action plan contents into major physical renewal schemes in the area.	Personnel, administration	DSD / BRO / Belfast City Council	GFNP CSHE sub-group	Immediate and ongoing	Sub-group Meetings		
Seek to ensure co- ordination of effort and joined-up thinking (e.g. Falls Physical Masterplan, Renewable Routes, NIHE Masterplan, Dunville Park, Site							

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Need for joint meeting of NIHE, DSD and BCC.			

#### Response (6):

Our Parks and Leisure department's 'Safer Neighbourhood' Anti-Social Behaviour pilot programme has been developing ASB Partnership Action Plans in areas to address antisocial behaviour around our Parks and Leisure facilities. Dunville Park is one such area in Greater Falls. These plans have been developed in consultation with local communities and in partnership with other agencies. The council can share learning from this work with the Partnership.

The council can offer assistance to this community-led action through our Community Safety Team and the Belfast Community Safety Partnership Small Grants Scheme. Our Community Safety Coordinator for North and West Belfast and other relevant officers can give advice or sign post to other relevant agencies such as PSNI if required.

The Crime Prevention Team within the PSNI have made 'Secure by Design' recommendations for each pilot area. Many of these recommendations – often related to small physical design changes - have been implemented and have found to be effective in deterring antisocial behaviour. The council can offer further advice on such ideas.

BCC Parks and Cemeteries section carried out a land use survey in 2005. The information gathered could be made available to the partnership.

Our Community Services may also have a support role to play in delivering this action. Community Development staff are represented on the Community Safety, Housing and Environmental group.

The Community Services unit also supports the Belfast Youth Forum and would be keen to talk to the Partnership about this. We can share good practice and opportunities to develop links with the Forum.

	Community	Community Safety, Housing and Environment					
Programme							
Objective CHEO.8	ensuring decent	In partnership with Housing providers, home-owners and private developers, work towards ensuring decent and affordable homes for local people, with a balance of private and social housing which meets the needs of the local community					
Relates to Aim CHEA.2			nomes for the area f the local commu		ce of private a	nd social	
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones	
Employ a Project Worker to co-ordinate the actions in relation to Housing, Environment and Redevelopment.  Based at Clonard Res. Association – but responsible for co- ordination of Res. Associations across GFNP area.	Project Worker – circa £23,000 pa plus insurance, pension x 2 yrs = £54,253  Office and administration costs = £4,000	HIHE, Belfast City Council- each contributing to salary	GFNP CSHE sub-group	September 2008	As Above	Project Worker employed	

#### Response (7):

The council, as part of the BMAP process, has advocated the development of a local plan policy to support the provision of social /affordable housing across the city as an element of a more sustainable approach to the development of communities.

Our Community Services may also have a support role to play in delivering this action. Community Development staff are represented on the Community Safety, Housing and Environmental group.

The council's Parks and Cemeteries section feels that all future developments should take account of the need for mixed land usage. The council would be willing to work with the partnership to look at planning issues and to determine how future developments could cater more effectively for the wider needs of the local community.

In relation to housing, within our Public Health and Housing section BCC act as a regulatory body monitoring standards of privately rented homes. BCC can pro-actively seek out unfit homes for private rental. Staff can then engage with the Rent Control officers within DSD to ensure that private rented accommodation is fit for purpose. This efficient referral system ensures an effective process of sharing information. The partnership may wish to avail of this service.

Staff within our Public Health and Housing section would be keen to engage with the partnership in relation to housing. If finances were secured for the employment of a housing project worker, staff within our Public Health and Housing section would be willing to work closely with the officer. BCC could offer advice, support and guidance acting as a signposting service for the new member of staff. BCC staff could assist the partnership with offering the new member of staff a robust induction programme.

As part of our 'Home Safety Check' scheme we offer a range of programmes tailored specifically for the needs of different groups. 'Home Check' schemes have been developed for Travellers, young mothers and those recovering from a range of illnesses including strokes and heart attacks. As part of this scheme, our Public Health and Housing section offer a Train the Trainers programme. Working with a range of agencies including SureStart; staff within the different organisations are trained up to deliver the 'Home Safety Check' scheme. This allows the training to be cascaded enabling a greater number of people to benefit from the scheme. Under housing issues, the partnership may wish to take advantage of the opportunities available through the 'Home Safety Check' scheme.

Programme	Community Safety, Housing and Environment						
Objective CHEO.9	thereby ensuri	Work with relevant stakeholders to guide future building development in the NRA thereby ensuring any development makes a positive contribution to the sustainability of the neighbourhood					
Relates to Aim-		ent and affordable			nce of private	and social	
CHEA.2 Action	Resource Implications						
Gather information about proposed developments and redevelopments in the NRA	Personnel	NIHE, Belfast City Council, DRD, Belfast City Council Community Safety Unit	CHE Sub- Group	September 2008	Sub-group meetings	Information Compiled	
Identify and build relationship with the various bodies and organisations which have proposed developments in the NRA	Personnel	NIHE, Belfast City Council, DRD, Belfast City Council Community Safety Unit	As Above	September 2008	As Above	Contact Established with all relevant bodies	
Facilitate discussions between the various bodies and organisations in partnership with the community and BCC Community Safety Unit which explore how future developments can enhance community safety	Personnel, Venues	NIHE, Belfast City Council, DRD, Belfast City Council Community Safety Unit	As Above	December 2008	As Above	Meetings Held	

## Response (8):

The council, as part of the BMAP process, has advocated the development of a local plan policy to support the provision of social /affordable housing across the city as an element of a more sustainable approach to the development of communities.

Our Community Services may also have a support role to play in delivering this action. Community Development staff are represented on the Community Safety, housing and Environmental group.

The Crime Prevention Team within the PSNI have made 'Secure by Design' recommendations for each pilot area. Many of these recommendations – often related to small physical design changes - have been implemented and have found to be effective in deterring antisocial behaviour. The council can offer further advice on such ideas.

Programme	Communit	Community Safety, Housing and Environment							
Objective CHEO.11	buildings and	Enhance the physical appearance of the Neighbourhood, by maintaining existing buildings and spaces free from graffiti							
Relates to Aim CHEA.2	To ensure decent and affordable homes for the area, with a balance of private and social housing which meets the needs of the local community								
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones			
Identify existing buildings, spaces and views that have a positive visual impact in the NRA and ensure they are maintained. Also identify opportunities for new landmarks. (See flagship projects – e.g. St Comgalls, Conway Mill).	Technical assistance	Belfast City Council, DSD,DRD	CHE Sub- group	June 2008	Sub-group meetings	Building, spaces and views identified and listed.			
Lobby to ensure enforcement of antigraffiti laws.	Personnel	Belfast City Council, DSD,DRD	CHE Sub- group	June 2008 and ongoing	Sub-group meetings				
Investigate how public art/imaginative art can contribute to the appearance of the area and cover up graffiti.	Technical assistance to conduct reserach	Belfast City Council,, DCAL, DSD, DRD	As Above	June 2008	As Above	Research completed			
Investigate feasibility of community enterprise for cleaning up graffiti on business frontages, private property etc	Technical assistance to produce feasibility study	Belfast City Council,, DSD, DRD, DTI	As Above	June 2009	As Above	Feasibility Study completed.			
Use of flagstones rather than tarmac in pavements at key sites.  Possible use at flagship projects – St Comgalls, Conway Mill, Dunville Park.	Cost of procuring and laying flagstones	DRD	As Above	September 2008	Sub-group	Flagstones in place			

## Response (9):

We have been an advocate for the importance of public art to the neighbourhood renewal agenda and the role of the local community in delivering such projects. We are keen to work within the West Belfast Public Art strategy to pursue the development of a city-wide Public Art strategy with a local dimension which could help guide future involvement in this type of activity.

There are possible contributions from the Council's Artist in Residence who is involved in a number of community arts projects across the city.

As part of our 'Renewing the Routes' programme, the council are carrying out a six month graffiti removal programme for areas in west Belfast. The 'Renewing the Routes' programme is working in partnership with the councils Cleansing Team to deliver a pilot scheme of high-impact graffiti removal. The area runs from Divis Street to Andersonstown and includes the lower Springfield Road.

The team will carry out an intensive cleanse of the road on a daily basis. The team are adopting a zero tolerance approach to graffiti and fly posting in areas of both publicly and privately owned property. A disclaimer of public indemnity form is required from owners of defaced properties prior to work being carried out.

There are technical and legal issues around the removal of graffiti which the council can discuss with the Partnership. For example, it is classed as criminal damage and is therefore enforced by the PSNI. Representatives from the council's Cleansing Services, Community Awareness, Enforcement and operational teams service are available to meet with the Partnership to provide a full picture.

Within the 'Renewing the Routes' programmes there is also plans to restore and enhance the main entrance to the Dunville Park and to repair perimeter fencing and lighting. This historic landmark is a key feature of the local environment. Our 'Renewing the Routes' team are keen to progress this project and need the immediate support of the partnership in order to move forward.

St.Comgall's is another local landmark that will benefit from investment under the 'Renewing the Routes' programme. The council will restore the exterior railings and highlight the physical appearance of the building through the use of lighting. As part of planned improvement works, Groundworks NI will also be landscaping the gardens in an effort to improve the visual impact of the building.

A programme of major commercial improvement will also commence along the Falls Road under the 'Renewing the Routes' scheme. Targeting 50 West Belfast businesses, the shop improvements will focus on the face of the road. The project aims to enhance the shopping experience and bring back the bustling atmosphere on the Falls Road. The £350,000 project is part of a larger economic investment scheme. A further £840,000 is planned for the mid Falls and Andersonstown.

As part of the 'Renewing the Routes' programme, feature lighting will be installed along the face of the International Wall, at the entrance to St.Mary's College and Carnegie Library. Again, the purpose of this work will be to enhance the physical attributes of the local landscape.

The 'Renewing the Routes' programmes will also witness a major enhancement scheme of key gateway sites. The Westlink junction will benefit from the installation of public art, lighting, signage and landscaping. Additional signage, art work and planting is also planned for the Broadway gateway.

Under the 'Renewing the Routes' initiative Willowbank Youth Club will receive environmental enhancement work including lighting, clean-ups and repainting.

Other key projects include:

- Falls Park- Tourism signage; clean-up work to perimeter wall and railings
- City Cemetery- Tourism signage

 Bog Meadows- Public art to entrance at Falls Road entrance; tourism signage; pruning work to soften landscaping and general clean-up.

BCC would also support the use of flagstones rather than tarmac in pavements at key sites.

As part of the council's Brighter Belfast initiative a sculpture based on the history of the park will be erected at the entrance to the Falls Park. This will take the form of large steel hounds incorporating celtic patterns. Work with community groups and schools to create a series of smaller plaques to lead users around the park will also form part of this project.

The council's Culture and Arts unit are working in partnership with other council departments on the development of a Public Arts framework. The framework will provide guidance on the installation of public art within a range of council settings.

The council are no longer in a position to financially support individual Social Economy Enterprises however staff within our Economic Development unit would available to offer support and advice to those wishing to set-up a social economy enterprise. Our Economic Development Unit also runs a number of business support programmes that are available city wide. Details of business support programmes are outlined further in this action plan.

	Community	Community Safety, Housing and Environment						
Programme								
Objective CHEO.15	manage their wa	Work with local businesses (e.g. takeaways, food outlets) in the NRA to ensure that they manage their waste/rubbish and take more responsibility for the litter in the area that may be caused by their products.						
Relates to Aim-	To enhance our l	ocal environment	, and make sure tl	ne Greater Fal	ls is a clean a	nd attractive		
CHEA.3	place to live and	visit.						
Action	Resource	Lead	Lead	Time	How Will	Key		
	<i>Implications</i>	Statutory	Community	Scale	Progress	Milestones		
		Responsibility	Responsibility		Be			
					Monitored			
Identify local	Technical	<b>Belfast City</b>	CHE Sub-	June 08	Sub-group	Businesses		
businesses	Assistance	Council	group		meetings	identified		
Contact local	Personnel	<b>Belfast City</b>	As above	September	As above	Businesses		
businesses		Council		08		contact		
Facilitate meetings to	Personnel,	Belfast City	As Above	October	As Above	Solutions		
identify solutions to	administration,	Council		08		identified		
litter problem	venues					and		
-						implemented.		

#### Response (10):

We also work with local businesses (such as takeaways and fast food outlets) in the area to ensure that they manage their waste / rubbish and take more responsibility for the litter in the area that may be caused by their products. Our Cleansing Services Enforcement Team can be made available to contact fast food outlets and monitor their environmental impacts in the area promoting our 'Hit the Spot' campaign. This is an anti-litter campaign aimed at reducing the amount of litter left outside fast food outlets across the city. We are encouraging local businesses to sign up to our campaign and take responsibility for the litter generated by their premises / customers in a number of ways, from litter-picking around their premises to displaying anti-litter posters.

Both our Community Awareness team and Enforcement team are available to attend meetings with local businesses and residents. We would also invite these residents and businesses to our quarterly Cleansing Forums for West Belfast.

Our Waste Management Service are keen to work with the Partnership to ensure that every resident has access to a kerbside collect for recycling and that additional facilities are locating as conveniently as possible to housing areas. We also provide a range of educational and community based events which each community can avail of free of charge.

Our Waste Management unit are currently reviewing the role of the Community Education team to determine if there is a requirement for the team to begin to target businesses. It may be possible that an educational workshop will be developed specifically for businesses to educate businesses on how they can manage their waste more effectively. Within the unit, one of our student placements has been tasked with researching the attitudes of businesses to waste management and recycling and looking at the resources that may be needed to change attitudes. The results of this research could made available to the partnership when completed. The results of the research will also influence future waste management schemes that will impact on businesses.

BCC is currently financially supporting the employment of an Economic Development worker based within the West Belfast Partnership Board. The worker is working closely with the Traders Forum to help deliver the forums action plan. Cleansing and litter issues are addressed in the action plan. The partnership may wish to link with the officer to ensure a

more co-ordinated approach to address litter and waste management issues with local businesses.

Programme	Communit	Community Safety, Housing and Environment						
Objective CHEO.16	Develop a Bes	Develop a Best Kept Street award (in partnership with BCC)						
Relates to Aim CHEA.3		ir local environme to live and visit.	ent, and make sure	e the Greater I	Falls is a clean	and		
Action	Resource Implications	Resource Lead Lead Time How Will Key						
Discuss Tidy Area Scheme/Community Clean-Up Scheme in the area with residents associations. This could be done in partnership between the local schools, community organisations, housing groups, youth organisations, sports/leisure groups, BCC and local businesses and could tackle graffiti and litter – aim at prevention.	Award Ceremonies, Prizes, Venue Hire and Publicity @ £500 per event  3 events per annum = £1500	Belfast City Council	GFNP CSHE sub-group	September 2008	Sub-group meetings	Events held		

#### Response (11):

Our Cleansing Services Community Awareness Team offers interactive anti-litter talks, activities, workshops and resources to primary and secondary schools and summer schemes, after school groups throughout Belfast. Our talks and activities can be tailored to suit a school's environmental curriculum and are targeted to different age groups and abilities. We can integrate the environmental education with cleanup exercises with the wider community such as community cleanups. We can look at ways to address cleansing issues in the area and can provide cleanup materials and assistance.

We also offer community groups, schools, organisations and business the opportunity to apply for the Brighter Belfast Environmental Awards every 2 years. These awards are designed to reward the citizens of Belfast for their input into the cleaning and greening of our environment and waste management of our city.

The council can offer assistance to this community-led action through our Community Safety Team and the Belfast Community Safety Partnership Small Grants Scheme. Our Community Safety Coordinator for North and West Belfast and other relevant officers can give advice if required.

Our Waste Management Service are keen to work with the Partnership to ensure that every resident has access to a kerbside collect for recycling and that additional facilities are locating as conveniently as possible to housing areas. We also provide a range of educational and community based events which each community can avail of free of charge.

	Community Safety, Housing and Environment								
Programme									
Objective	Information / promotion on local environment improvement for local people to educate								
CHEO 17	people about street cleanliness, household recycling etc.								
Relates to Aim		To enhance our local environment, and make sure the Greater Falls is a clean and							
CHEA.3		e to live and visit.							
Action	Resource	Lead	Lead	Time	How Will	Key			
	Implications	Statutory	Community	Scale	Progress	Milestones			
		Responsibility	Responsibility		Be Monitored				
Residents	Cost of bins,	Belfast City	GFNP CSHE	September	Sub-group	Locations			
associations to	signage,	Council	sub-group	2008	meetings	identified			
identify numbers and	additional	Council	Suo group	2000	meetings	lacitifica			
locations of	collections								
additional street bins,									
dog bins and signage									
regarding penalties									
are required and									
where frequency of									
collection should be									
increased.									
Prepare information	Cost of	Belfast City	CHE Sub-	June 2008	As Above	Packs			
packs	packs	Council	group	2000	110110010	produced			
Identify key	Personnel	<b>Belfast City</b>	As Above	June 2008	As Above	Packs			
organisations, groups		Council				distributed			
and agencies to									
distribute information									
packs									
Work with schools,	Personnel	Belfast City	As Above	September	As Above	Packs			
youth groups, and		Council		2008		distributed			
sports clubs to target									
young people and									
provide information									
packs.	D 1			G 4 1	A A1				
Tie in with Best Kept	Personnel			September 2008	As Above				
Street Award.				2008					

### Response (12):

Our Cleansing Services will consider any suggestions for locating street litter bins and signage regarding fines for littering but these need to be considered in terms of suitable locations, the available funding etc.

The council would be keen to work with local groups on education and awareness programmes to promote responsible dog ownership. We do not favour separate dog fouling bins and encourage the placement of bagged dog fouling into existing litter bins, or for owners to dispose of it at home, via their own wheeled bins. This is also an issue that relates to the management of local parks and is something Parks and Cemeteries Service are available to discuss.

Our Cleansing Service has just invested in a state of the art dog foul removal machine (FIDO). The machine will be in operation in West Belfast over the coming months.

Our Waste Management Service are keen to work with the Partnership to ensure that every resident has access to a kerbside collect for recycling and that additional facilities are locating as conveniently as possible to housing areas. We also provide a range of educational and community based events which each community can avail of free of charge.

Waste Management hold a number of leaflets and information pamphlets that could be included in information packs.

Our Waste management unit are also willing to work with communities to identify sites for mini recycling centres for glass collection. If a community nominates a site, a community consultation must be carried to ensure wide community agreement for the planned recycling unit. Once agreement has been sought the council will cover the cost of installing a new mini recycling centre.

Programme		Community Safety, Housing and Environment					
Objective CHEO.18	implement a pr	Work with Friends of Bog Meadows and Ulster Wildlife Fund to develop and implement a programme for utilising Bog Meadows in a sustainable way for the benefit					
Relates to Aim CHEA.3			ent, and make sure	the Greater	Falls is a clea	an and	
Action	Resource Implications	Resource Lead Lead Time How Will Key					
As a sub-group support and contribute to the development of the 12 projects identified in the Neighbourhood Renewal Action Plan Insite Onsite, Dedicated Warden, Welcome To West Belfast's Jewel, Milltown Cemetery Birch And Buddleia Project, St.Galls Pride In The West, Wet And Wild, Self Guide Adventures, To Tree Or Not To Tree, Paving Project, Giant Bird Table, Birds Eye View, And Audio Heaven	Personnel	Belfast City Council, DSD,DRD	CHE Sub- group	Ongoing	Sub-group meetings	Contact established and maintained	

#### Response (13):

The council recognises the importance of open space and the contribution that they play to urban communities. Its Open Space strategy seeks to improve the character and accessibility of existing council owned open space. Our Parks and Cemeteries Section would be keen to work with the Partnership on these projects.

Our Renewing the Routes Initiative has developed and implemented local regeneration plans with actions that include celebrating diverse heritage and working towards cleaner, greener and safer neighbourhoods. In particular, the Falls IDF includes thematic work around celebrating the cultural, industrial and natural heritage value of the Falls Road as well as cleaner, safer and greener initiatives in the form of targeted environmental improvements.

The Bog Meadows has been identified within the local regeneration plans. Public art and tourism signage will be installed at the Falls Road entrance to the Bog Meadows to encourage greater usage and increase its tourism potential. Pruning work and general clean-up activities will also take place to help enhance the natural appeal of this nature reserve.

The council's Parks and Cemeteries section recognises the contribution of the Bog Meadows in enhancing the local environment. The council are involved in a pilot project designed to increase awareness of the Bog Meadows among school aged children. The 'Watch this Space' outreach programme invites local school children along to the Bog Meadows to observe the wildlife and to learn more about the Bog Meadows. The partnership may be able to link with this project.

# Strategic Theme: Training, Job Creation and Economic Development

Programme	Training, Job Creation and Economic Development							
Objective TJEO.1	Establish an eco	Establish an economic subgroup to be attended by all economic stakeholders;						
Related to Aim- TJEA.3 TJEA.4	opportunitie	To ensure the provision of high quality vocational training and skills development opportunities for local people by forging stronger links between the community, training/learning providers, employment service providers and employers						
		To ensure that there is an input to broader regeneration and economic initiatives throughout West Belfast						
Action	Resource	Lead	Lead	Time	How Will	Key		
	Implications	Statutory Responsibility	Community Responsibility	Scale	Progress Be Monitored	Milestones		
Identify potential partners	Personnel	DETI, Belfast City Council	Greater Falls Neighbourhood Partnership	March 2008	Partnership Meetings	Partners identified		
Establish and maintain contact with potential partners	Personnel and Administration	DETI, Belfast City Council	As Above	March 2008	As Above	Contact established		
Agree terms of reference for subgroup	Personnel	DETI, Belfast City Council	As Above	March 2008	As Above	ToR Agreed		
Agree and hold regular meetings	Administration and Venues	DETI, Belfast City Council	As Above	March 2008	As Above	Meeting schedule agreed.		

## Response (14):

Local economic development has been an important strand of the council's work for over a decade. Through its Local Economic Development Plan for the city, the council has focussed on a number of priorities which it believes are key to successful economic renewal. These have included supporting employment projects that link employees to the local work force.

To ensure Belfast realises its full potential, and to address labour market disengagement, we are keen to work with key stakeholders to promote policies that offer incentives to citizens with no qualifications to take part in training schemes and gain formal qualifications.

We particularly want to improve the employability of those people with significant employment gaps including those with disabilities and poor health; lone or disadvantaged parents; older workers; young people not in education, employment or training; women and people with no or low qualifications, and other disadvantaged groups, including those experiencing multiple disadvantage. We have supported locally-based economic regeneration activities through our Neighbourhood Economic Development Programme (NEDP) and have engaged in a number of area-based economic development groups.

Our Economic Development unit is engaged in employability projects across the city and also contributes to the citywide Employability group and participates in the Employment Services Board in west Belfast. We also work closely with the Belfast's Employers Forum which has a particular interest in this issue. We are represented on the Economic sub group of the West Belfast Partnership Board. We would be keen to work with the Partnership on this action however we may not have the capacity to elect a member of staff

onto the sub group. Nonetheless staff would be available to offer advice and support and could attend subgroup meetings when relevant.

Programme	Training, Job Creation and Economic Development					
Objective TJEO.2	Co-ordinate li	aison between NI	R economic sub g	roup and	WBPB econo	omic subgroup
Related to Aim- TJEA.4	To ensure that throughout We		to broader regene	eration an	d economic in	nitiatives
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Sub-group to contact and establish links with WBPB economic sub-group	Personnel	DETI, Belfast City Council	Training, Job Creation and economic Development Sub-group	March 2008	Sub-group meetings	Contact established
Ensure representation and active participation on WBPB Economic Sub-group	Personnel	DETI, Belfast City Council	As Above	March 2008	As Above	Representatives participate

## Response (15):

Local economic development has been an important strand of the council's work for over a decade. Through its Local Economic Development Plan for the city, the council has focussed on a number of priorities which it believes are key to successful economic renewal. These have included supporting employment projects that link employees to the local work force.

To ensure Belfast realises its full potential, and to address labour market disengagement, we are keen to work with key stakeholders to promote policies that offer incentives to citizens with no qualifications to take part in training schemes and gain formal qualifications.

We particularly want to improve the employability of those people with significant employment gaps including those with disabilities and poor health; lone or disadvantaged parents; older workers; young people not in education, employment or training; women and people with no or low qualifications, and other disadvantaged groups, including those experiencing multiple disadvantage. We have supported locally-based economic regeneration activities through our Neighbourhood Economic Development Programme (NEDP) and have engaged in a number of area-based economic development groups.

Our Economic Development unit is engaged in employability projects across the city and also contributes to the citywide Employability group and participates in the Employment Services Board in west Belfast. We also work also closely with the Belfast's Employers Forum which has a particular interest in this issue. We are represented on the Economic subgroup of the West Belfast Partnership board. We would be keen to work with the Partnership on this action.

Programme	Training, Job Creation and Economic Development							
Objective TJEO.3	Support key o	rganisations and	interests engaged	in economic	development	strategy		
Related to Aim- TJEA.3 TJEA.5	opportunit training/le  To ensure	opportunities for local people by forging stronger links between the community, training/learning providers, employment service providers and employers						
Action	Resource	Lead	Lead	Time	How Will	Kev		
	Implications	Statutory Responsibility	Community Responsibility	Scale	Progress Be Monitored	Milestones		
Identify organisations engaged in economic development.	Personnel	DETI, Belfast City Council	Training, Job Creation and Economic Development Sub-group	September 2008	Sub-group meetings	Organisations identified		
Establish contact with the organisations	Personnel	DETI, Belfast City Council	As Above	September 2008	As Above	Contacts made		
Facilitate meeting to identify support needs of the organisations	Technical assistance	DETI, Belfast City Council	As Above	October 2008	As Above	Meetings facilitated		
Present findings of facilitated session.	Technical Assistance	DETI, Belfast City Council	As Above	November 2008	As Above	Report produced		

## Response (16):

Belfast City Council is happy to participate in structured discussion around economic regeneration. We would suggest that efforts are made to co-ordinate discussions in order to avoid duplication of activity and to facilitate attendance by statutory representatives.

Programme	Training, Job Creation and Economic Development							
Objective TJEO.4	Engage with, and challenge effectiveness of services provided by groups charged with providing employability services within the area							
Related to Aim- TJEA.3	To ensure the provision of high quality vocational training and skills development opportunities for local people by forging stronger links between the community training/learning providers, employment service providers and employers;							
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Identify employability service providers in the area	Technical Assistance	DETI, Belfast City Council, DEL	Training, Job Creation and Economic Development Sub-group	March 2008	Sub- Group meetings	Service providers identified		
Carry-out an audit of existing employability service provision in the area	Technical Assistance	DETI, Belfast City Council, DEL	As Above	June 2008	As Above	Audit completed		
Carry-out research to ascertain the number of local people who have used the service and the success rate of the service in enhancing the employability of the participant.	Technical Assistance	DETI, Belfast City Council, DEL	As Above	September 2008	As Above	Research completed		
Present findings of report to service providers and relevant bodies.	Personnel Administration	DETI, Belfast City Council, DEL	As Above	October 2008	As Above	Report produced		
Identify and provide information and access to careers and education guidance and advice services. E.g. access to LIMA	Personnel	DETI, Belfast City Council, DEL	As Above	December 2008	As Above	Access to service enhanced		
Provide access for local people to the Certificate in Employability Skills-a comprehensive accredited programme.  Run Pilot programme	Contract Via Springvale – Cost of running Programme TBC	DETI, Belfast City Council, DEL	As Above + Springvale	September 2008	As Above	Participants enrolled		
September 2008								

## Response (17):

Belfast City Council is happy to participate in structured discussion around economic regeneration. We would suggest that efforts are made to co-ordinate discussions in order to avoid duplication of activity and to facilitate attendance by statutory representatives.

Local economic development has been an important strand of the council's work for over a decade. Through its Local Economic Development Plan for the city, the council has

focussed on a number of priorities which it believes are key to successful economic renewal. These have included supporting employment projects that link employees to the local work force.

Our Economic Development unit is engaged in employability projects across the city and also contributes to the citywide Employability group and participates in the Employment Services Board in west Belfast. We also work also closely with the Belfast's Employers Forum which has a particular interest in this issue. We would be keen to work with the Partnership on this action.

Programme	Training, Jo	Training, Job Creation and Economic Development						
Objective TJEO.5		Identify opportunities for more joined up working - develop a partnership approach to deliver an economic programme for the NR area building on existing initiatives in the wider area						
Related to Aim- TJEA.3 TJEA.4 TJEA.5	<ul> <li>opportunitie training/lear</li> <li>To ensure throughout</li> <li>To ensure t</li> </ul>	To ensure the provision of high quality vocational training and skills development opportunities for local people by forging stronger links between the community, training/learning providers, employment service providers and employers;  To ensure that there is an input to broader regeneration and economic initiatives throughout West Belfast; and						
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Correlate the information gathered from the various research reports conducted by the Economic sub-group and other partners.	Personnel	DETI, Belfast City Council, DEL	Training, Job Creation and Economic Development Sub-group	November 2008	Sub-group meetings	Information correlated		
Present findings and recommendations from reports to existing and potential partners in Economic Regeneration.	Personnel and administration	DETI, Belfast City Council, DEL	As Above	December 2008	As Above	Report presented		
Explore opportunities to implement recommendations via joint projects or collaborative work practices	Personnel	DETI, Belfast City Council, DEL	As Above	January 2009	As Above	Opportunities identifies		
Build agreements to deliver joint projects, collaborative work practices.	Personnel	DETI, Belfast City Council, DEL	As Above	March 2009	As Above	Agreements reached		
Implement and monitor joint projects.	Personnel	DETI, Belfast City Council, DEL	As Above	Ongoing	As Above	Joint projects implemented		

## Response (18):

Belfast City Council is currently considering how it can support statutory bodies and community employability provision, focusing on brokering linkages with local employers and encouraging them to recruit local people who are currently economically inactive. We would advocate greater co-ordination in this regard.

Local economic development has been an important strand of the council's work for over a decade. Through its Local Economic Development Plan for the city, the council has focussed on a number of priorities which it believes are key to successful economic renewal. These have included supporting employment projects that link employees to the local work force.

To ensure Belfast realises its full potential, and to address labour market disengagement, we are keen to work with key stakeholders to promote policies that offer incentives to citizens with no qualifications to take part in training schemes and gain formal qualifications.

Our Economic Development unit are currently involved in the development and delivery of an initiative designed to create sustainable employment opportunities for those that have been long term unemployed. The H.A.R.T project funded by DEL and BCC is an employability scheme that local businesses could get involved in. Research identified high employment gaps in the hospitality and retail industry. Problems identified included high turnover rates and a lack of skilled workforce. As a result the H.A.R.T initiative will focus on creating employment pathways in retail and hospitality.

Working in partnership with key agencies including Job Assist centres and higher education establishments, programme participants will be identified. The project is targeted at those that have been long term unemployed. Participants will then be given the opportunity to complete formally recognised qualifications that will be specific to retail and hospitality. Once qualified suitable employment will then be secured for all participants.

The partnership could make local businesses aware of this scheme. Local businesses may wish to offer employment to participants on the project to help fill their specific employment gaps.

Our Economic Development unit have carried a range of research projects including a skills forecast, sectoral research and research looking at entrepreneurship. This information could be made available to the partnership.

The unit also offer a range of business support programmes, examples of programmes being rolled out as part of our Enterprise Plan include:

The **outreach service** provides ideas generation and starting a business sessions at locations throughout the city alongside a business advice service. Our next workshop will take place at the Whitefort Inn in conjunction with West Belfast Partnership and will also feature a local business role model and a roadshow by local business support providers. This service runs alongside the business advice service 'Points of Presence' which operates from the BCC Advice Centre.

The **Student Business Bootcamp** programme is aimed at students attending Belfast Metropolitan College with an aim to encourage more young people into entrepreneurship. The programme consists of outreach, impact days, business development workshops, business role models, mentoring and a residential.

The **Pre-enterprise Programme** is currently out for quotation with anticipated roll-out of the programme from October 2008. The programme will comprise of pre-enterprise ideas generation development, motivation and mentoring sessions, 'seeing is believing' experiences, business role models and networking.

The **Belfast Entrepreneurs Network** (BEN) is a networking and discussion forum for small businesses located in Belfast and facilitated by Belfast City Council. It offers networking events and practical workshops to foster market opportunities and aid small business development. BEN was established in 2007 and has grown to a membership exceeding 350 members, with up to 80 business people attending the networking events.

**Young Enterprise Northern Ireland** (YENI) has had a close association with Belfast City Council since 2003 providing practical business programmes in primary and post-primary schools, with an emphasis on targeting schools in disadvantaged areas. Since 2003 Council has provided support for over 25,000 young people to participate in the Primary Programme.

## Other programmes include:

Sales Growth programme, Franchise Your Business programme, Pre-enterprise programme, Strategy in Business programme, Neighbourhood Economic Development programme, Business Improvements through Environmental Solutions programme, Management Skills for Environmental Industries programme, Creative Connections programme

The council would be eager to work with the partnership to co-ordinate and communicate business development activities.

Our Economic Development unit also contributes to the citywide Employability group and participates in the Employment Services Board in west Belfast. We also work also closely with the Belfast's Employers Forum which has a particular interest in this issue. We would be keen to work with the Partnership on this action.

Programme	Training, Job Creation and Economic Development							
Objective TJEO.6	Identify practical businesses	Identify practical, local-based initiatives within the NRA that could be supported by local businesses						
Related to Aim- TJEA.4	To ensure that throughout Wes		broader regener	ation and eco	nomic initiati	ves		
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Correlate the information gathered from the various research reports conducted by the Economic sub-group and other partners.	Personnel	DETI, Belfast City Council, DEL	Training, Job Creation and Economic Development Sub-group	November 2008	Sub-group meetings	Information correlated		
Present findings and recommendations from reports to local businesses	Personnel and administration	DETI, Belfast City Council, DEL	As Above	December 2008	As Above	Report presented		
Facilitate discussions to engage local businesses in promoting and developing local	Personnel	DETI, Belfast City Council, DEL	As Above	February 2009	As Above	Local businesses engaged		

initiatives in			
partnership with the			
economic sub-group;.			

## Response (19):

Belfast City Council' Economic Development unit has carried out a range of research initiatives (including business needs analyses) and is happy to make this information available to the Partnership. The unit also manages a business database which may be of use in delivering the action.

Local economic development has been an important strand of the council's work for over a decade. Through its Local Economic Development Plan for the city, the council has focussed on a number of priorities which it believes are key to successful economic renewal. These have included supporting employment projects that link employees to the local work force.

Our Economic Development unit have carried a range of research projects including a skills forecast, sectoral research and research looking at entrepreneurship. This information could be made available to the partnership.

Our Economic Development unit are currently involved in the development and delivery of an initiative designed to create sustainable employment opportunities for those that have been long term unemployed. The H.A.R.T project funded by DEL and BCC is an employability scheme that local businesses could get involved in. Research identified high employment gaps in the hospitality and retail industry. Problems identified included high turnover rates and a lack of skilled workforce. As a result the H.A.R.T initiative will focus on creating employment pathways in retail and hospitality.

Working in partnership with key agencies including Job Assist centres and higher education establishments, programme participants will be identified. The project is targeted at those that have been long term unemployed. Participants will then be given the opportunity to complete formally recognised qualifications that will be specific to retail and hospitality. Once qualified suitable employment will then be secured for all participants.

The partnership could make local businesses aware of this scheme. Local businesses may wish to offer employment to participants on the project to help fill their specific employment gaps.

Programme	Training, Job Creation and Economic Development							
Objective TJEO.7	Identify and se	Identify and secure local venues for the delivery of services/training						
Related to Aim- TJEA.2		To devise and deliver employment training programmes matched to future employment opportunities and trends						
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Conduct an audit of actual and potential venues for the delivery of services and training.	Personnel	DETI, Belfast City Council, DEL	Training, Job Creation and Economic Development Sub-group	June 2008	Sub-group meetings	Audit completed		

Ascertain the	Personnel	DETI, Belfast	As Above	June	As Above	
availability,		City Council,		2008		
accessibility and costs		DEL				
of securing the						
identified venues.						

## Response (20):

Local economic development has been an important strand of the council's work for over a decade. Through its Local Economic Development Plan for the city, the council has focussed on a number of priorities which it believes are key to successful economic renewal

BCC Leisure and Community centres could be used as venues for the delivery of services and training.

Programme	Training, Job Creation and Economic Development							
Objective TJEO.8	Liaise and develop links with employers and large local corporate bodies – lobby for quota of employment opportunities linked with targeting social need and see what assistance they could provide / input							
Related to Aim- TJEA.1 TJEA.3	employmo	ent opportunities	mmunity have su available high quality voca	•	C			
	opportuni	ties for local peop	ole by forging strong, employment ser	onger links be	tween the cor	nmunity,		
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Identify employers within the NRA.	Personnel	DETI, Belfast City Council, DEL	As Above	June 2008	As Above	Employers identified		
Conduct an audit of skills required for employment within the identified organisations/businesses.	Technical assistance	DETI, Belfast City Council, DEL	As Above	September 2008	As Above	Audit completed		
Ascertain their future needs for employees.	Technical assistance	DETI, Belfast City Council, DEL	As Above	September 2008	As Above	Needs identified		
Via employment services and training providers provide opportunities to match people to the jobs.	Personnel	DETI, Belfast City Council, DEL	As Above	December 2008	As Above	Job Matching Process developed		

## Response (21):

Belfast City Council' Economic Development unit has carried out a range of research initiatives (including business needs analyses and skills research) and is happy to make this information available to the Partnership. The unit also manages a business database which may be of use in delivering the action.

We are currently considering how we can support statutory bodies and community employability provision, focusing on brokering linkages with local employers and

encouraging them to recruit local people who are currently economically inactive. We would advocate greater co-ordination in this regard.

Our Economic Development unit are currently involved in the development and delivery of an initiative designed to create sustainable employment opportunities for those that have been long term unemployed. The H.A.R.T project funded by DEL and BCC is an employability scheme that local businesses could get involved in. Research identified high employment gaps in the hospitality and retail industry. Problems identified included high turnover rates and a lack of skilled workforce. As a result the H.A.R.T initiative will focus on creating employment pathways in retail and hospitality.

Working in partnership with key agencies including Job Assist centres and higher education establishments, programme participants will be identified. The project is targeted at those that have been long term unemployed. Participants will then be given the opportunity to complete formally recognised qualifications that will be specific to retail and hospitality. Once qualified suitable employment will then be secured for all participants.

Programme	Training, Job Creation and Economic Development							
Objective TJEO.9	In partnership with key agencies and organisations, organise, promote and market a training job fair(s) to be held annually in the NRA							
Related to Aim- TJEA.1 TJEA.3	<ul><li>opportunition</li><li>To ensure to opportunition</li></ul>	To ensure that the local community have support to access the range of employment opportunities available						
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Setup working party to develop project.	Personnel	DETI, Belfast City Council, DEL	Training, Job Creation and Economic Development Sub-Group	June 2008	Sub-group and working party meetings	Working party set-up		
Define parameters of the work	Personnel	DETI, Belfast City Council, DEL	As Above	June 2008	As Above	Parameters defined		
Produce information pack for potential contributors to the Fair.	Personnel and administration	DETI, Belfast City Council, DEL	As Above	September 2008	As Above	Information pack produced		
Establish contact with, training/education providers, employers and employment service providers.	Personnel and administration	DETI, Belfast City Council, DEL	As Above	October 2008	As Above	Contact established		
Arrange Venue and resources- Organisations/ Businesses agree to participate	Personnel	DETI, Belfast City Council, DEL	As Above	December 2008	As Above	Venue and resources acquired		
Publicise the training and job fair	Personnel and materials	DETI, Belfast City Council, DEL	As Above	February 2009	As Above	Publicity arranged		

Organise a training and Job fair	Personnel, venues, resources	DETI, Belfast City Council, DEL	March 2009	As Above	Training and Job Fair organised

## Response (22):

Belfast City Council' Economic Development unit has carried out a range of research initiatives (including business needs analyses and skills research) and is happy to make this information available to the Partnership. The unit also manages a business database which may be of use in delivering the action.

We are currently considering how we can support statutory bodies and community employability provision, focusing on brokering linkages with local employers and encouraging them to recruit local people who are currently economically inactive. We would advocate greater co-ordination in this regard.

The council's leisure and community facilities may be available to host such a fair. For example, previously a similar fair was held in Beechmount Leisure Centre.

Our Economic Development unit would support such an event and would be willing to actively participate by providing information for packs and attending the event to offer advice and support to participants.

Programme	Training, Job Creation and Economic Development						
Objective TJEO.10		Identify and locate potential investment opportunities/new sources of employment (e.g. tourism, Irish language) in the NRA and ensure good linkages to them					
Related to Aim- TJEA.1 TJEA.4							
102.11		that there is an West Belfast;	input to broade	er regeneration	on and econo	mic initiatives	
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones	
Based on research and audits conducted on behalf of the sub- group identify potential investment opportunities and new sources of employment.	Technical assistance to conduct research	DETI, Belfast City Council, DEL	Training, Job Creation and Economic Development Sub-Group	September 2008	Sub-group meetings	Investment and employment opportunities identified	
Establish and build links with employers	Personnel and administration	DETI, Belfast City Council, DEL	As Above	December 2008	As Above	Database produced and contact established.	

## Response (23):

Local economic development has been an important strand of the council's work for over a decade. Through its Local Economic Development Plan for the city, the council has focussed on a number of priorities which it believes are key to successful economic renewal. These have included supporting employment projects that link employees to the local work force.

Belfast City Council is currently considering how it can support statutory bodies and community employability provision, focusing on brokering linkages with local employers and encouraging them to recruit local people who are currently economically inactive. We would advocate greater co-ordination in this regard.

Our Economic Development unit are currently involved in the development and delivery of an initiative designed to create sustainable employment opportunities for those that have been long term unemployed. The H.A.R.T project funded by DEL and BCC is an employability scheme that local businesses could get involved in. Research identified high employment gaps in the hospitality and retail industry. Problems identified included high turnover rates and a lack of skilled workforce. As a result the H.A.R.T initiative will focus on creating employment pathways in retail and hospitality.

Working in partnership with key agencies including Job Assist centres and higher education establishments, programme participants will be identified. The project is targeted at those that have been long term unemployed. Participants will then be given the opportunity to complete formally recognised qualifications that will be specific to retail and hospitality. Once qualified suitable employment will then be secured for all participants.

Programme	Training, Job Creation and Economic Development							
Objective TJEO.11		Lobby to support the development of creative industries and for apprenticeships in creative industries (investigate potential of craft fair in area – e.g. Conway Mill);						
Related to Aim- TJEA.1 TJEA.2	opportunitie	• To ensure that the local community have support to access the range of employment opportunities available;						
TJEA.4	opportunitie	opportunities and trends;						
Action		Belfast; and						
Acuon	Implications	Lead Statutory Responsibility	Lead Community Responsibility	Scale	Progress Be Monitored	Key Milestones		
Identify key people with appropriate skills in fundraising and lobbying	Personnel	DETI, Belfast City Council, DEL, DCAL	Training, Job Creation and Economic Development Sub-Group	June 2008	Sub-group meetings	Key people identified		
Establish fundraising and lobbying team	Personnel	DETI, Belfast City Council, DEL, DCAL	As Above	June 2008	As Above	Fundraising/lobbying team set-up		
Develop and implement a Lobbying strategy	Personnel and administration	DETI, Belfast City Council, DEL, DCAL	As Above	September 2008 onwards	As Above	Lobbying strategy produced and implemented.		

## Response (24):

Local economic development has been an important strand of the council's work for over a decade. Through its Local Economic Development Plan for the city, the council has focussed on a number of priorities which it believes are key to successful economic renewal.

The concept of 'creative clusters' is a strand within the development plan for the city and the work of our creative industries officer within the Economic Development team has been about nurturing this potential and the opportunities it presents.

This was demonstrated through a series of Creative Industries workshops that were delivered as part of a Service Level Agreement between the council and West Belfast Partnership Board.

Our Creative Industries officer is committed to promoting and developing creative industries throughout Belfast, focusing on 3 areas, Business Development, Capability and Infrastructure. The council manage a number of key projects supporting the growth of the sector. Projects include:

- Dare to be Digital
- South By South West Music
- Great Minds Think Alike- Creative Entrepreneurs Club
- Creative Connections Programme

Further information on any of the above projects can be found on the council website or by contacting our Creative Industries officer.

Our Creative Industries officer is available to offer support and guidance on a wide range of issues from Business Development, Skills Development to Business Incubation. Our Creative Industries officer would also be available to deliver workshops, possibly offer sub group representation upholding observer status only and can advise on possible funding

opportunities. BCC have been instrumental in lobbying for a 3year funding programme in support of the Creative Industries. The proposed grant scheme which has been announced under the Creativity Fund by DCAL and DETI will witness a 3 year investment in the Creative Industries sector. The partnership may wish to submit a bid to help support delivery of the above actions.

Programme	Training, Job Creation and Economic Development									
Objective TJEO.12		Provide information sessions to local people on the creative industries as potential business and employment creation opportunities								
Related to Aim- TJEA.1 TJEA.5	opportunit  To ensure	To ensure that the local community have support to access the range of employment opportunities available;								
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones				
Prepare information materials/packs	Personnel Cost of printing packs	DETI, Belfast City Council, DEL, DCAL	Training, Job Creation and Economic Development Sub-Group	January 2009	Sub-group meetings	Information packs prepared				
Identify and contact funders and creative businesses	Personnel	DETI, Belfast City Council, DEL, DCAL	As Above	January 2009	As Above	Funders and businesses contacted				
Organise information sessions/workshops.	Personnel	DETI, Belfast City Council, DEL, DCAL	As Above	February 2009	As Above	Information sessions organised				
Publicise events.	Personnel- publicity materials	DETI, Belfast City Council, DEL, DCAL	As Above	February 2009	As Above	Events publicised				
Deliver information sessions.	Personnel, venues and equipment	DETI, Belfast City Council, DEL, DCAL	As Above	March 2009	As Above	Information sessions delivered				
Arrange for follow-up and support for those who wish to develop creative businesses.	Personnel	DETI, Belfast City Council, DEL, DCAL	As Above	April 2009	As Above	Processes in place.				

#### Response (25):

The concept of 'creative clusters' is a strand within the development plan for the city and the work of our creative industries officer within the Economic Development team has been about nurturing this potential and the opportunities it presents.

The council has already had an active role in this local activity as the council has delivered a range of Creative Industries workshops in West Belfast as part of a Service Level Agreement with the West Belfast Partnership Board.

Our Creative Industries officer is available to offer support and guidance on a wide range of issues from Business Development, Skills Development to Business Incubation. Our Creative Industries officer would also be available to deliver workshops, possibly offer sub group representation upholding observer status only and can advise on possible funding opportunities.

BCC have been instrumental in lobbying for a 3year funding programme in support of the Creative Industries. The proposed grant scheme which has been announced under the Creativity Fund by DCAL and DETI will witness a 3 year investment in the Creative Industries sector. The partnership may wish to submit a bid to help support delivery of the above actions.

Programme	Training, Job Creation and Economic Development										
Objective TJEO.13	Lobby for apprenticeships for local people										
Related to Aim- TJEA.2	To devise and de and trends;	To devise and deliver employment training programmes matched to future employment opportunities and trends;									
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones					
Identify key people with appropriate skills in fundraising and lobbying	Personnel	DETI, Belfast City Council, DEL	Training, Job Creation and Economic Development Sub-Group	June 2008	Sub-group meetings	Key people identified					
Establish fundraising and lobbying team	Personnel	DETI, Belfast City Council, DEL	As Above	June 2008	As Above	Fundraising/lobbying team set-up					
Develop and implement a Lobbying strategy	Personnel and administration	DETI, Belfast City Council, DEL	As Above	September 2008 onwards	As Above	Lobbying strategy produced and implemented.					
Cost 10 apprenticeships in key areas for local people: e.g. construction trades, health, education and tourism.  Link with BCC Corporate HR section – currently running apprenticeship programme	Cost of apprenticeships	DETI, Belfast City Council, DEL	As Above	September 2008	As Above	Apprenticeships secured					
Research and present report on American Model of Scholarship for Training and Further Education	Personnel	DETI, Belfast City Council, DEL	As Above	September 2008	As Above	Research completed					

# Response (26):

The council through its Local Economic Development Plan has place focus on projects that link employees to the local workforce.

We would suggest further consideration of existing activity in this regard is undertaken before developing new initiatives. Employers may appreciate a more joined-up approach to engagement than developing initiatives on an area-by-area basis.

Programme	Training, Job Creation and Economic Development
Objective	Secure support from enterprise agencies. Lobby for local people to have access to units

<i>TJEO.14</i>	at local enterp	at local enterprise centres at lower rates						
Related to Aim- TJEA.5								
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Conduct initial research into the costs of units in each of the enterprise agencies and other business unit providers.	Personnel	DETI, Belfast City Council, DEL	Training, Job Creation and Economic Development Sub-Group	September 2008	Sub-group meetings	Research conducted		
Identify potential sources of funding or support for local people to access business units.	Personnel	DETI, Belfast City Council, DEL	As Above	September 2008	As Above	Funding sources identified.		

# Response (27):

Local economic development has been an important strand of the council's work for over a decade. Through its Local Economic Development Plan for the city, the council has focussed on a number of priorities which it believes are key to successful economic renewal.

We support the implementation of a well-managed and resourced incubation strategy for early-stage businesses, both in existing premises and at new locations.

Programme	Training, Job Creation and Economic Development							
Objective	Develop co-op	peration between	the various service	es focussing	on developing			
<i>TJEO.15</i>		ıl skills, promotin						
Related to Aim-		e provision of						
TJEA.3		for local people				e community,		
	training/learni	ng providers, emp	loyment service p		employers;			
Action	Resource	Lead	Lead	Time	How Will	Key		
	<i>Implications</i>	Statutory	Community	Scale	Progress Be	Milestones		
		Responsibility	Responsibility		Monitored			
In partnership with	Cost of	DETI, Belfast	Training, Job	September	Participant	Programme		
local enterprise	programmes	City Council,	creation and	2008	numbers,	implemented		
agency:		DEL	Economic		employment			
			Development		outcomes,			
- provide a three year			Sub-Group		business			
business development					start-ups			
programme.								
Programme to include								
information and								
marketing to local								
people. (50								
Businesses supported								
over 3 years- to								
include second								
chance businesses)								
Deliver 6 Exploring								
Enterprise								
Programmes – 2 per								
annum- 90 people								

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- Design 3 phase Entrepreneurship Development Programme to include: ideas development and incubation phase, product/service development phase and business development phase.  Seek funding and support to develop "Entrepreneurship Development Programme" that is				
"Entrepreneurship Development Programme" that is				
already being delivered				

#### Response (28):

Belfast City Council is currently considering how it can support statutory bodies and community employability provision, focusing on brokering linkages with local employers and encouraging them to recruit local people who are currently economically inactive. We would advocate greater co-ordination in this regard.

We are working with Invest NI and the six LEAs across Belfast to increase resources available for enterprise development activity and to co-ordinate activity in this regard.

In terms of promoting self-employment and business start up the Economic Development Unit have created the Enterprise Plan to encourage entrepreneurship and provide the support for business start up. This plan includes a wide range of programmes including community enterprise outreach workshops, business advice service, Young Enterprise Primary Programme in schools in disadvantaged areas, Student Business Bootcamp, Preenterprise Programme, Belfast Entrepreneurs Network and events including the European Day of the Entrepreneur.

## Examples of programmes being rolled out as part of the Enterprise Plan:

The **outreach service** provides ideas generation and starting a business sessions at locations throughout the city alongside a business advice service. Our next workshop will take place at the Whitefort Inn in conjunction with West Belfast Partnership and will also feature a local business role model and a roadshow by local business support providers. This service runs alongside the business advice service 'Points of Presence' which operates from the BCC Advice Centre.

The **Student Business Bootcamp** programme is aimed at students attending Belfast Metropolitan College with an aim to encourage more young people into entrepreneurship. The programme consists of outreach, impact days, business development workshops, business role models, mentoring and a residential.

The **Pre-enterprise Programme** is currently out for quotation with anticipated roll-out of the programme from October 2008. The programme will comprise of pre-enterprise ideas generation development, motivation and mentoring sessions, 'seeing is believing' experiences, business role models and networking.

The **Belfast Entrepreneurs Network** (BEN) is a networking and discussion forum for small businesses located in Belfast and facilitated by Belfast City Council. It offers networking events and practical workshops to foster market opportunities and aid small business development. BEN was established in 2007 and has grown to a membership exceeding 350 members, with up to 80 business people attending the networking events.

**Young Enterprise Northern Ireland** (YENI) has had a close association with Belfast City Council since 2003 providing practical business programmes in primary and post-primary schools, with an emphasis on targeting schools in disadvantaged areas. Since 2003 Council has provided support for over 25,000 young people to participate in the Primary Programme.

Other programmes include:

Sales Growth programme, Franchise Your Business programme, Pre-enterprise programme, Strategy in Business programme, Neighbourhood Economic Development programme, Business Improvements through Environmental Solutions programme, Management Skills for Environmental Industries programme, Creative Connections programme

The council would be eager to work with the partnership to co-ordinate and communicate business development activities.

The councils is currently developing a business needs survey to identify the developmental needs of businesses throughout Belfast.

The council would be eager to work with the partnership to identify the developmental needs of SME's located within the NRA's and to ensure the business community are aware of programmes of support provided by the council to address issues of business development.

Belfast City Council are currently involved with the Workforce Development Forum and is currently undertaking research on employability and the skills required for future employment.

The Collaborate Programme forges links between businesses and graduates from the Belfast Metropolitan College who provide their expertise to small business in a particular area of need e.g. marketing etc.

The Economic Development unit are also delivering an economic initiative specifically for the independent retail sector. 'Retail Therapy-Helping Belfast Independents Thrive' is a support programme offering specialist mentoring to help analyse and improve all aspects of day-to-day operations. The programme is currently open and a limited number of places are still available.

A small fee of £100+VAT is required for participation in the scheme. In return independent retailers will benefit from:

- three consultancy days with an experienced mentor (market value £1000)
- preparation of a business audit based on needs analysis and mystery shop
- development of an individual improvement plan tailored to the specific businesses
- Support (including a small grant) to help implement the improvement plan

- Participation in a networking event to share experiences with other independent retailers

The partnership could make independent retailers aware of this scheme and possibly nominate potential participants.

Programme	Training, Job Creation and Economic Development								
Objective TJEO.20	To assess/conneeds	sult with local SM	IEs as to their bu	siness, trainin	g and develop	omental			
Related to Aim- TJEA.3 TJEA.5	opportuni	• To ensure the provision of high quality vocational training and skills development opportunities for local people by forging stronger links between the community, training/learning providers, employment service providers and employers;							
		the promotion of range of quality t				neurship			
Action	Resource Implications	Resource Lead Lead Time How Will Key							
Identify SMEs in the NRA	Personnel	DETI, Belfast City Council, DEL	Training, Job Creation and Economic Development Sub-Group	March 2008	Sub-group meetings	SMEs identified			
Conduct a needs analysis.	Technical Assistance	DETI, Belfast City Council, DEL	As Above	September 2008	As Above	Needs Analysis completed			
Produce and present a report of the needs analysis.	Personnel	DETI, Belfast City Council, DEL	As Above	December 2008	As Above	Report presented			
Identify the appropriate agencies to assist the SME sector to meet their needs.	Personnel	DETI, Belfast City Council, DEL	As Above	December 2008	As Above	Support agencies identified and matched to SMEs			

## Response (29):

Belfast City Council' Economic Development unit has carried out a range of research initiatives and is happy to make this information available to the Partnership. The unit also manages a business database which may be of use in delivering the action.

We worked with the Area Partnership Boards in each area to carry out a business needs analysis in 2006. This exercise could be repeated and action plans developed, based on the findings.

We also offers a range of support programmes for non-Invest NI clients and work with LEAs and training providers in their delivery. These programmes are open to businesses all across Belfast.

As mentioned previously, the councils Economic Development Unit is engaged in a number of business development initiatives as identified within the councils Local Economic Development Plan 2006-2010 Staying Competitive. Initiatives being delivered include the Franchise your Business programme, Strategy in Business Initiative and Sales Growth programme all of which aim to stimulate small to medium enterprise growth and competitiveness.

In terms of promoting self-employment and business start up the Economic Development Unit have created the Enterprise Plan to encourage entrepreneurship and provide the support for business start up. This plan includes a wide range of programmes including community enterprise outreach workshops, business advice service, Young Enterprise Primary Programme in schools in disadvantaged areas, Student Business Bootcamp, Preenterprise Programme, Belfast Entrepreneurs Network and events including the European Day of the Entrepreneur.

Programme	Training, Job Creation and Economic Development							
Objective TJEO.21	To ensure that local training provision and development is cognisant of the market and global trends in order to meet future demand							
Related to Aim- TJEA.2		e and deliver on the opportunities a		ning progran	nmes matche	d to future		
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Carry out an audit of existing provision and support in relation to training provision.  Use to identify skill gaps, growth services, funding pressures, training and employment preparation service provision etc. Supply training to meet the demand of industry  Draw up terms of reference, develop timescale, costing and recruit consultant.  Focus is on Strategic Cohesion and Strategic Investment	Cost TBC once Terms of Reference developed  Technical Assistance	DETI, Belfast City Council, DEL	Training, Job creation and Economic Development Sub-Group	June 2008	Sub-group meetings	Audit completed		
Present findings and recommendations of the audit	Personnel	DETI, Belfast City Council, DEL	As Above	September 2008	As above	Findings presented		

#### Response (30):

Belfast City Council' Economic Development unit has carried out a range of research initiatives and is happy to make this information available to the Partnership. The unit also manages a business database which may be of use in delivering the action.

We recently completed a series of research initiatives to identify future trends and skills needs. We would be happy to share this information.

The Economic Development unit are also delivering an economic initiative specifically for the independent retail sector. 'Retail Therapy-Helping Belfast Independents Thrive' is a support programme offering specialist mentoring to help analyse and improve all aspects of day-to-day operations. The programme is currently open and a limited number of places are still available.

A small fee of £100+VAT is required for participation in the scheme. In return independent retailers will benefit from:

- three consultancy days with an experienced mentor (market value £1000)
- preparation of a business audit based on needs analysis and mystery shop
- development of an individual improvement plan tailored to the specific businesses
- Support (including a small grant) to help implement the improvement plan
- Participation in a networking event to share experiences with other independent retailers

The partnership could make independent retailers aware of this scheme and possibly nominate potential participants.

Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Research take-up of training and further education opportunities by local people.  Identify barriers to participation in training and further education  Present findings and recommendations of report	Technical Assistance	DETI, Belfast City Council, DEL	Training, Job creation and Economic Development Sub-Group	June 2008	Sub-group meetings	Research completed  Findings presented
Facilitate meetings between training further education providers to plan services to meet identified need.	Personnel	DETI, Belfast City Council, DEL	As Above	September 2008	As Above	Meetings facilitated
Identify and provide relevant information to local people who	Personnel	DETI, Belfast City Council, DEL	As Above	September 2008	As Above	Information provided

wish to enrol in training and further education courses e.g. sources of funding, New Opportunities, what schemes exist etc.						
Identify and provide information and access to careers and education guidance and advice services. E.g. access to LIMA	Personnel	DETI, Belfast City Council, DEL	As Above	October 2008	As Above	Information provided

## Response (31):

Belfast City Council' Economic Development unit has carried out a range of research initiatives and is happy to make this information available to the Partnership. The unit also manages a business database which may be of use in delivering the action.

We recently carried out work on skills mismatch. We are happy to make this information available to the Partnership.

Our Economic Development unit are currently involved in the development and delivery of an initiative designed to create sustainable employment opportunities for those that have been long term unemployed. The H.A.R.T project funded by DEL and BCC is an employability scheme that local businesses could get involved in. Research identified high employment gaps in the hospitality and retail industry. Problems identified included high turnover rates and a lack of skilled workforce. As a result the H.A.R.T initiative will focus on creating employment pathways in retail and hospitality.

Working in partnership with key agencies including Job Assist centres and higher education establishments, programme participants will be identified. The project is targeted at those that have been long term unemployed. Participants will then be given the opportunity to complete formally recognised qualifications that will be specific to retail and hospitality. Once qualified suitable employment will then be secured for all participants.

Programme	Training, Job Creation and Economic Development							
Objective 715		-in and engageme				evelopment		
TJEO.22	-	th regard to local		<u> </u>				
Related to Aim-	To ensure that	there is an input	to broader regene	ration and eco	nomic initiati	ves throughout		
TJEA.4	West Belfast;	and						
Action	Resource	Lead	Lead	Time	How Will	Key		
	Implications	Statutory	Community	Scale	Progress	Milestones		
		Responsibility	Responsibility		Be			
					Monitored			
Build and maintain	Personnel	Belfast City	Training, Job	June 2008	Sub-group	Relationship		
relationship with		Council	creation and		meetings	developed		

Belfast City Council			Economic Development Sub-Group			
Identify opportunities to engage the Council in economic development activities within the NRA.	Personnel	Belfast City Council	As Above	September 2008	As Above	Council engages in economic development activities.

#### Response (32):

Local economic development has been an important strand of the council's work for over a decade. Through its Local Economic Development Plan for the city, the council has focussed on a number of priorities which it believes are key to successful economic renewal.

We are happy to engage with the NRP and other ED agencies to encourage greater collaboration and communication on ED activities in the area.

Our Economic Development unit are currently involved in the development and delivery of an initiative designed to create sustainable employment opportunities for those that have been long term unemployed. The H.A.R.T project funded by DEL and BCC is an employability scheme that local businesses could get involved in. Research identified high employment gaps in the hospitality and retail industry. Problems identified included high turnover rates and a lack of skilled workforce. As a result the H.A.R.T initiative will focus on creating employment pathways in retail and hospitality.

Working in partnership with key agencies including Job Assist centres and higher education establishments, programme participants will be identified. The project is targeted at those that have been long term unemployed. Participants will then be given the opportunity to complete formally recognised qualifications that will be specific to retail and hospitality. Once qualified suitable employment will then be secured for all participants.

The partnership could make local businesses aware of this scheme. Local businesses may wish to offer employment to participants on the project to help fill their specific employment gaps.

The Economic Development unit are also delivering an economic initiative specifically for the independent retail sector. 'Retail Therapy-Helping Belfast Independents Thrive' is a support programme offering specialist mentoring to help analyse and improve all aspects of day-to-day operations. The programme is currently open and a limited number of places are still available.

The partnership could make independent retailers aware of this scheme and possibly nominate potential participants.

Our Creative Industries officer is committed to promoting and developing creative industries throughout Belfast, focusing on 3 areas, Business Development, Capability and Infrastructure. The council manage a number of key projects supporting the growth of the sector. Projects include:

- Dare to be Digital
- South By South West Music
- Great Minds Think Alike- Creative Entrepreneurs Club
- Creative Connections Programme

Further information on any of the above projects can be found on the council website or by contacting our Creative Industries officer.

Our Creative Industries officer is available to offer support and guidance on a wide range of issues from Business Development, Skills Development to Business Incubation. Our Creative Industries officer would also be available to deliver workshops, possibly offer sub group representation upholding observer status only and can advise on possible funding opportunities. BCC have been instrumental in lobbying for a 3year funding programme in support of the Creative Industries. The proposed grant scheme which has been announced under the Creativity Fund by DCAL and DETI will witness a 3 year investment in the Creative Industries sector. The partnership may wish to submit a bid to help support delivery of the above actions.

# Strategic theme: Children and Family Support

Programme	Children	Children and Family Support					
Objective CFO.9	Identify suitab	ole areas to be con	nverted into safe j	play zones for	children and	families.	
Related to Aim-	• Provide a	ccessible, afforda	ble quality local	childcare faci	lities for child	lren;	
CFA.1	To increa	se and provide sa	fe play zones and	green spaces	for children		
CFA.6	_						
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones	
Carry out an audit of existing safe play areas and green spaces for children	Technical assistance	Belfast City Council, NIHE	Clan mor	June 2008	Sub-group meetings	Audit completed	
Develop a proposal for identification of safe play zones and home zones	Personnel	Belfast City Council, NIHE	GFNP Children and Family Sub Group	September 2008	Sub-group meetings	Proposal completed	
Designate Green Spaces for environmental projects	Personnel	Belfast City Council, NIHE	GFNP Children and Family Sub Group	September 2008 onwards	As Above		

# Response (33):

Our Parks and Cemeteries Service are eager to work with the Partnership to examine the opportunities presented by play areas, parks and other open space in the area to contribute to the wider renewal work beyond the traditional projects associated with open space.

The section carries out regular inspections of council managed play areas. The section also maps deficiencies and over provision across the city. Details are available from the council.

Our Parks and Cemeteries service recognise that there is a lack of available open space within the Neighbourhood Renewal area to develop for safe play. The open space that is available is currently being developed. Parks and Cemeteries are engaged in two capital projects. The first project will result in the major refurbishment and modernisation of the Dunville Park. Parks and Cemeteries have been working closely with members of the partnership on the development of this project.

The second area of open space identified for development is situated in and around Iris Drive. There are plans for the construction of a small play and kick about area. The project will be funded by BRO with the council taking on management and maintenance responsibilities once the project has been completed.

Our Parks and Cemeteries section were also involved in the development of the Willowbank site, which is now a multi-use sport and recreational facility widely used by the community.

Parks and Cemeteries would support the partnership in identifying any additional open space that could be developed for safe play.

The Belfast Community Safety Team and PSNI may be able to input some advice on 'Secured by Design' principles and the development of safe spaces.

# **Strategic theme: Young People**

Action	Resource Implications	Lead Statutory	Lead Community	Time Scale	How Will Progress Be	Key Milestones
Organise a series of youth events for 1000 people at occasions throughout the year (for example, on St. Patrick's Day, Easter, Summer Scheme, Halloween, Christmas) Five youth events for 1,000 young people per year per local partnership	5 youth events = £8,000 Cost for all three areas = £24,000	Responsibility BELB, Belfast City Council, Community Services and Community Safety Unit	Responsibility Young People sub-group CSHE sub- group	As Above	Monitored Sub groups for local partnerships	Events organised
Organise a Summer Scheme in each of the three areas.	Programme cost £12500 X 3 local partnerships £37500	BELB, Belfast City Council, Community Services and Community Safety Unit	Falls Partnership Initiative Central Falls network Clonard Neighbourhood Development Partnership	As Above	As Above	Summer schemes organised
Organise an outreach and activity programme for young people 50 young people per week for two years for each of the three areas	Outreach and Activity Programme £200 per week x 50 weeks = £10,000 Transport = £100 x 50 = £5,000 Insurance = £5,000 Cost for all three areas = £60,000	BELB, Belfast City Council, Community Services and Community Safety Unit	As Above	As Above	As Above	Outreach and activity programmes delivered

## Response (34):

Our Community Services section is developing a new Strategy for Children and Young People which we would be keen to explore with the Partnership.

The section can play an important operational role in this regard with staff active in the local area and an important physical resource in local community centres. The council provides support for youth activities managed both by the council – such as our summer schemes - and our youth provision partners working in this area.

In particular, the Co-ordinator of services to Children and Young People based within the community Services unit, and the council-supported Youth Forum would be important resources in delivering this action.

The action may also be eligible for support via the Belfast Community Safety Team small grants scheme.

Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Run accredited and non-accredited programmes- to include Personal development programme Drugs and alcohol  Active Citizenship Good relationships cultural Single identity Healthy Living /Sport	To be Confirmed	BELB, DE, BHSST, Belfast City Council	Young People's Sub- group	As Above	As Above	Programmes delivered
Conduct a Feasibility study to develop a youth centre in the Beechmount area	Feasibility study = £10,000 Economic Appraisal = £25,000 Total cost = £35,000	BELB, DE, BHSST, Belfast City Council	Central Falls Network	September 2008	As Above	Feasibility study and economic appraisal completed
Based on feasibility study and economic appraisal develop and deliver a fundraising plan to secure funding to develop a youth centre in the Beechmount area	Technical assistance to produce a fundraising plan	BELB, DE, BHSST, Belfast City Council	Central Falls Network	October 2008 onwards	As Above	Fundraising plan completed

## Response (35):

Our Community Services section is developing a new Strategy for Children and Young People which we would be keen to explore with the Partnership. We can offer support in developing the feasibility study.

The section can play an important operational role in this regard with staff active in the local area and an important physical resource in local community centres. The council provides support for youth activities managed both by the council – such as our summer schemes - and our youth provision partners working in this area.

In particular, the Co-ordinator of services to Children and Young People based within the community Services unit, and the council-supported Youth Forum would be important resources in delivering this action.

Programme	Young Pe	Young People				
Objective YPO.8 YPO.9 YPO.10 Related to Aim YPA.1 YPA.5	heard and control Develop opport Address young To enhance the and prospects;	Encourage active citizenship and social inclusion – young people must have a mechanism to be heard and contribute to decisions, which affect their lives.  Develop opportunities for young people to become active participants in the community Address young people's feelings of alienation, low self-esteem and self-image  To enhance the quality of life for children and young people by providing greater protection and prospects;  Ensure the representation of young people to be represented on GFNP				
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Contact and conduct research with young people.	Technical Assistance	BELB, DE	Young People's Sub- group	August 2008	Sub-group meetings	Needs Analysis Completed
Develop process for the formation of a young person's representative group, including the selection/election processes.	Personnel	BELB, DE and Belfast City Council	Young People's Sub- group	August 2008	As Above	Process Developed
Via the research and work of youth service providers identify young people from each area to form the Young people's Representative Group (inclusion of ethnic groups and young offenders)	Personnel	BELB, DE and Belfast City Council	Young People's Sub- group	September 2008	As Above	Representative Group formed
Representative group are active participants in the development of the Young People's Strategy	Personnel	BELB, DE and Belfast City Council	Young People's Subgroup and Young People's Representative	December 2008	As Above	Young people engage in the process
Set-up Communication team to develop and implement a communication strategy, (Web, Text, MySpace, Bulletins etc) and promote the contributions made by Young people	Equipment and running costs £2,500	BELB, DE and Belfast City Council	As Above	December 2008	As Above	Communication strategy implemented
Meeting Schedule set and agreed by young people.	Personnel and Venues, Secretariat support	BELB, DE and Belfast City Council	As Above	December 2008	As Above	Schedule agreed
Capacity building residential workshops	Workshop Delivery and	BELB, DE and Belfast	As Above	February 2009	As Above	Workshop delivered

for young people's representatives planned and delivered Build the confidence and experience of young people by providing exciting volunteering opportunities and recognising their contribution as active citizens	Residential Costs £ 3,000.00 £18,000 pa Potential Training for Success- Workforce Training	BELB, DE and Volunteer Development Agency	SCA Millennium Volunteer Project	February 2009 onwards	As Above	Volunteer opportunities and support provided.
Organise 3 workshops (1 in each area) to present the findings of the research, strategy and action plan. Discuss the role of the local partnerships, GFNP, Young People's Subgroup and Young People's Representative Group.	£1,000 per workshop- facility hire, publicity and refreshments	BELB, DE and Belfast City Council	Young People's Sub- group and Young People's Representative	February 2009	As Above	Workshops organised

# Response (36):

Our Community Services section is developing a new Strategy for Children and Young People which we would be keen to explore with the Partnership.

The section can play an important operational role in this regard with staff active in the local area and an important physical resource in local community centres. The council provides support for youth activities managed both by the council and our youth provision partners working in this area.

In particular, the Co-ordinator of services to Children and Young People based within the community Services unit, and the council-supported Youth Forum would be important resources in delivering this action.

There is also a potential link to annual Belfast Community Safety Partnership Young Peoples Awards.

Programme	Young Pe	ople				
Objective YPO.12		the contributions ent of the commu	made by young penity	eople to their	personal grow	th and the
Related to Aim YPA.1 YPA.2 YPA.3	<ul><li>protection</li><li>Improve t</li></ul>	To enhance the quality of life for children and young people by providing greater protection and prospects;  Improve the range of services and facilities for young people;  Co-ordinate youth organization and activities;				
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones

Set-up Communication team to develop and implement a communication strategy, (Web, Text, MySpace, Bulletins etc) and promote the contributions made by Young people	Equipment and running costs £2,500	BELB, DE and Belfast City Council	Young People's Sub- group and Young People's Representative	December 2008	Young People's Sub-group	Communication strategy implemented
Organise an annual Awards Ceremony to Celebrate the positive contributions made by young people	Personnel	BELB, DE and Belfast City Council	Young People's Sub- group	March 2009	As Above	Event organised
Greater Falls Young People Award	£3,000 per annum- via Sponsorship	BELB, DE and Belfast City Council	As Above	June 2009	As Above	Event Completed

# Response (37):

Our Community Services section is developing a new Strategy for Children and Young People which we would be keen to explore with the Partnership.

The section can play an important operational role in this regard with staff active in the local area and an important physical resource in local community centres. We can offer some logistical support such as transport and the use of venues.

In particular, the Co-ordinator of services to Children and Young People based within the Community Services section, and the council-supported Youth Forum would be important resources in delivering this action.

Programme	Young Pe	ople				
Objective YPO.15	Liaise with spo	orting bodies/grou	ips to develop opp	ortunities for	young people	
Related to Aim YPA.2 YPA.3	1	the range of servious			pple;	
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Work with the Greater Falls Neighbourhood Partnership's Sports and Leisure Sub- group to ensure young people access opportunities through sports provision	Personnel	BELB, DE and Belfast City Council	Young People's Sub-group and Sports and Leisure Sub-group	February 2009	Sub- group meetings	Joint work between sub- groups

## Response (38):

Our Community Services section is developing a new Strategy for Children and Young People which we would be keen to explore with the Partnership.

In particular, the Co-ordinator of services to Children and Young People based within the Community Services section, and the council-supported Youth Forum would be important resources in delivering this action.

The council has a range of leisure and open space resources in the area which can contribute to greater access for young people. Both our Parks team and Leisure teams would be eager to discuss the future potential of such facilities with the Partnership.

The councils Leisure Services section provides a range of sporting opportunities for children and young people. Our Support for Sport funding scheme offers small grants to local sports clubs delivering sporting activities to children and young people. The Falls leisure centre also runs a number of sporting programmes throughout the year including a summer scheme and holiday programmes that cater for the sporting needs of young people. The leisure centre boasts a Kidzfit gym which has specifically been designed for children and young people and is opened weekly to the public.

Over the coming months our Leisure Services section will act as an Intermediary Funding Body on behalf of Sports Council, distributing grants under the 'Active Communities' programme. This funding scheme will be open to local sports clubs and communities to work in partnership with the Council to train up local sports and physical activity leaders that will in turn be used to deliver sport and physical activity opportunities to all sections of the community. The 'Active Communities' programme will open from September 2008-Jan 2009.

## Health and Well-Being

Programme	Health and	d Well-beinş	9			
Objective	• Promotion	Promotion of an active lifestyle in order to increase quality and length of life.				
HWO.8 HWO.10	core eleme physical fit					
Related to Aim- HWA.1 HWA.2		area a healthier p ple are effectively es;				
	Reduce here	alth inequalities ar	nd improve local p	people's hea	lth across the a	irea;
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Develop a campaign to promote the positive effect physical activity has on good mental health as well as good physical health.	Personnel, Information materials	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	Healthy Eating and Activity Working Party	January 2009- ongoing	Working Party meetings	Campaign developed
Promote healthy modes of transport such as walking and cycling.	Personnel, Information materials	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	March 2009- ongoing	As Above	Events organised
Promotion pf physical activity through dance, yoga, tai chi, pool therapy, walking clubs.	Personnel. Information materials	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	March 2009- ongoing	As Above	Events organised
Organise a programme of taster sessions in physical activities	Cost of the Programme	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	March 2009- ongoing	As Above	Programme organised

# Response (39):

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

The council is keen to see that its leisure facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service can work with the Partnership to examine this action.

There are also clear linkages between the aim of this programme and the work outlined within our Parks and Open Spaces strategy, eg the development community greenways, the connection of local open space, the creation of MUGAs and 'green gyms'.

Our Community Services section offers a number of programmes through its community centres that can contribute to delivering this action (eg dance, judo and tai chi classes, support for a local disability group, and health issues training).

The council's Leisure Service's section provides a range of programmes designed to improve health and well being and encourage active lifestyles.

Our Boost card offers an affordable means of accessing physical activity opportunities on a regular basis. The Boost card membership for leisure centres is means tested, making membership affordable to those from low income households, the elderly and students.

Falls leisure centres offers a varied range of physical activity classes including pilates, wellness classes, boxercise, swimming and spin. A full list of classes can be found in an information booklet available in the centre or from our website.

All business plans for each council leisure centre will also detail planned physical activity taster sessions for the year ahead. Information on planned taster sessions will be available directly from leisure centres. Leisure centre staff would be willing to discuss the types of physical activity taster sessions that could be offered in the future.

A member of staff within Leisure Services is also consulting with our older People's forum to help better determine their needs in terms of physical activity. A number of physical activity taster sessions for older people will be organised. The partnership may wish to avail of this information. Falls Leisure centre may be used as a possible venue to host physical activity taster sessions for older people.

Leisure Services also run a Healthwise scheme together with the Eastern Health and Social Services Board (EHSSB). The initiative encourages people with specific health conditions to take up physical activity.

It is suitable for those with a range of health related conditions. Individuals can take part in the Healthwise scheme at any of our leisure centres. A doctor or healthcare practitioner can refer people for a free 12 week programme if they suffer from any of the conditions listed on our wedsite. Our health and fitness staff can develop a keep-fit programme to suit the needs of individuals and will also monitor any improvements in participants health.

Leisure Services section are currently developing a programme that will result in the establishment of several multi-skills clubs. These clubs will be based in local facilities throughout the city and it is likely that the Greater Falls area will benefit from this initiative.

As part of the project, coaches will be recruited from the local community and trained as multi-skills coaches. They will then be responsible for delivering multi-skills coaching sessions to local children and young people aged between 6-12yrs. Multi-skills clubs will be run during afterschool hours and will provide children and young people with the opportunity to develop a range of basic sporting skills in a variety of sports. Taster session will be offered to children and young people as a means of promoting the new clubs.

Programme	Health and Well-being
Objective	Work with sports groups and leisure centres to increase membership of otherwise
HWO.9	sedentary people.

Related to Aim-
HWA.1
HWA.3

- Make the area a healthier place for everyone, with accessible, high quality services, where people are effectively supported to help them lead independent, healthy and fulfilled lives;
- Work towards building effective partnerships with key service providers to help promote efficient, prompt and modern health and social care services which local people will be able to access easily.

Action	Resource	Lead	Lead	Time	How Will	Key
	<i>Implications</i>	Statutory	Community	Scale	Progress	Milestones
		Responsibility	Responsibility		Be	
					Monitored	
Work with sports	Personnel	BHSST,	Healthy	November	Working	Events
and leisure sub-		DHSS&PS,	Eating and	2008	Party	organised,
group to raise		HAZ, HPA,	Activity		meetings	materials
awareness about		<b>Belfast City</b>	Working			produced
sports and leisure		Council	Party and			
facilities and			Sports and			
activities in the			Leisure Sub-			
area.			group			
Identify how	Personnel	BHSST,	As Above	December	As Above	Research
membership is		DHSS&PS,		2008		completed
obtained, and		HAZ, HPA,				
associated costs		<b>Belfast City</b>				
for sports and		Council				
leisure providers.						
Produce	Personnel	BHSST,	As Above	January	As Above	Information
information	and costs of	DHSS&PS,		2009		produced
materials on	producing	HAZ, HPA,				and
membership,	information	<b>Belfast City</b>				circulated
costs etc. and	TBC	Council				
circulate						

#### Response (40):

The council is keen to see that its leisure facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service can work with the Partnership to examine this action.

There are also clear linkages between the aim of this programme and the work outlined within our Parks and Open Spaces strategy, (eg) the development community greenways, the connection of local open space, the creation of MUGAs and 'green gyms'.

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

The council's Leisure Service section operates a small grant scheme-support for sport which is open to all local sporting bodies. Grants can be used to initiate activities that may help to increase membership of local clubs. Staff within the councils Leisure Service's section deliver a yearly road show throughout Belfast designed to inform communities about the grant scheme and how to access 'support for sport'.

Our Boost card offers an affordable means of accessing physical activity opportunities on a regular basis. The Boost card membership for leisure centres is means tested, making membership affordable to those from low income households, the elderly and students. As

part of the Boost card individuals 60yrs and over can gain free access to all leisure centres up to 11am. This service can be a availed of by completing a Boost card application form.

All leisure centre membership rates are available on our website or in leisure centres. A city wide media campaign has also been used to highlight and promote the benefits of the Boost card to all individuals. Boost card literature is widely available in all council leisure facilities.

Each leisure centre collates data on membership and usage. This data could be made available to the partnership.

Programme	Health and	Well-being					
Objective HWO.11	Training and support of local people in accredited Health and Fitness Programme to allow them to advance on a career path in health and fitness whilst creating a pool of local community based practitioners contributing to the alleviation of poverty by creating real opportunities for personal and community advancement						
Related to Aim- HWA.2	Reduce health inequalities and improve local people's health across the area;						
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones	
Secure funding/support to deliver an accredited health and fitness programme	Funding/support TBC	Belfast City Council	Health & Well-being and Sports & Leisure Subgroups	June 2008	Sub-group meetings	Funding/ support secured	
Advertise and promote the programme	Advertising materials	Belfast City Council	As Above	July 2008	As Above	Programme Advertised	
Organise a series of events which outline the commitment required to completed the programme and gain employment	Cost of sessions TBC	Belfast City Council	As Above	August 2008	As Above	Events organised	
Organise interviews to select people for the programme	Personnel	Belfast City Council	As Above	September 2008	As Above	Interviews organised, candidates selected	
Monitor and support people on the programme	Personnel	Belfast City Council	As Above	September- ongoing	As Above	Monitoring and support system in place	

#### Response (41):

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling

underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

The council is keen to see that its leisure facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service can work with the Partnership to examine this action.

Our Leisure Services section is currently completing the 2<sup>nd</sup> stage of a large lottery application under the Live and Learn programme. If successful the funding secured will be used to deliver a city wide training and development initiative, whereby local people will be recruited and trained as sport and physical activity coaches. The new coaches will then be deployed in their local community and will be available to deliver a range of local health and fitness programmes. The coaches will be community based. It is hoped that through engagement in the project, participants will pursue a career in health and fitness.

Leisure Services section are currently developing a programme that will result in the establishment of several multi-skills clubs. These clubs will be based in local facilities throughout the city and it is likely that the Greater Falls area will benefit from this initiative.

As part of the project, coaches will be recruited from the local community and trained as multi-skills coaches. They will then be responsible for delivering multi-skills coaching sessions to local children and young people aged between 6-12yrs. Multi-skills clubs will be run during afterschool hours and will provide children and young people with the opportunity to develop a range of basic sporting skills in a variety of sports. Taster session will be offered to children and young people as a means of promoting the new clubs.

Over the coming months our Leisure Services section will act as a Intermediary Funding Body on behalf of Sports Council, distributing grants under the 'Active Communities' programme. This funding scheme will be open to local sports clubs and communities to work in partnership with the Council to train up local sports and physical activity leaders that will in turn be used to deliver sport and physical activity opportunities to all sections of the community. The 'Active Communities' programme will open from September 2008-Jan 2009.

Programme	Health and Well-being						
Objective HWO.12	(working with	Development and promotion of physical / mental rehabilitation through the H.A.B.I.T. Suite, (working with G.P.'s, Physios, Dieticians and O.T.'s) in Exercise by Referral Programmes) Healthwise Programme, COPD Awareness, Mens health and Well Woman Programmes.					
Related to Aim- HWA.1 HWA.2	<ul> <li>Make the area a healthier place for everyone, with accessible, high quality services, where people are effectively supported to help them lead independent, healthy and fulfilled lives;</li> <li>Reduce health inequalities and improve local people's health across the area;</li> </ul>						
Action	Resource	Lead	Lead	Time Scale	How Will	Key	
	Implications	Statutory	Community		Progress	Milestones	
	-	Responsibility	Responsibility		Вe		
					Monitored		
Promote the	Personnel	BHSST,	HEART	March2008	Sub-group	Initial	
H.A.B.I.T. Suite		DHSS&PS,	Project		meetings	contacts	
to health service		HAZ, HPA,				made and	
providers within		<b>Belfast City</b>				promotion	
the community.		Council				completed	
Organise a series	Personnel	BHSST,	As Above	June 2008	As Above	Taster	
of taster sessions		DHSS&PS,				events	
in the H.A.B.I.T.		HAZ, HPA,				organised	
Suite.		<b>Belfast City</b>					
		Council					

#### Response (42):

The council is keen to see that its leisure facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service can work with the Partnership to examine this action.

They can explore potential of service level agreements with local groups to deliver Physical Activity programmes in the community. Leisure services can work with Healthy Living Centres to determine the benefits of outreach programmes delivered in the community by Council staff.

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

Leisure services would be willing to look at the possibility of developing a relationship with the H.A.B.I.T suite in order to help increase usage of the facility. Falls leisure centre could also be used as a venue to host local health days. Such events could be used to promote the H.A.B.I.T suite.

Our Boost card offers an affordable means of accessing physical activity opportunities on a regular basis. The Boost card membership for leisure centres is means tested, making membership affordable to those from low income households, the elderly and students.

All leisure centre membership rates are available on our website or in leisure centres. A city wide media campaign has also been used to highlight and promote the benefits of the Boost card to all individuals. Boost card literature is widely available in all council leisure facilities.

Action	Resource	Lead	Lead	Time	How Will	Key
71011011	Implications	Statutory	Community	Scale	Progress	Milestones
		Responsibility	Responsibility		Be Monitored	
<b>Essential Skills</b>	Staff team costs:	Belfast Trust /	Tar Anall	June 2008	Sub-group	
Training & Support Plan.	Year 1 - £65,	DE	Heart Project,		meetings	
Recruit the team:	692		Frank Gillen			
1. Employment of Essential	Year 2 - £67,		Centre & Roden Street			
Skills Co-	663		Community			
ordinator 2. Essential	Year 3 -		Development Group			
Skills Administratio	£69,693		_			
n Support	Total - £203,					
(part-time) 3. Employment	047 for 3 years					
of ICT Tutor						
4. Part-time Essential				June 2008 ongoing		Volunteers
Skills tutors	O 6150			01.801.18		trained
One to one support	@ £150 per head = £3,000					
to 40 local people per week over 46	@ £600 per					
weeks @ 4 key	head = £6,000					
community settings	@ £600 per					
	head = £6,000					
i.e. Tar Anall, Blackie						
Community						
Centre Frank Gillen Centre and						
Roden Street Community						
Development						
Group						
Training of 20						
volunteers in Year 1 to 9285 Level						
Training of 10 volunteers in Year						
2 to Tutors Certificate						
Training of 10 volunteers in year						
3 to Diploma Level						
To support	Salary Cost	Belfast City	SCA's Advice	September	Sub-group	Advice
people on low	- Advice Worker	Council	Centre Services	2008	meetings	services
income relieving the	- Outreach	DSD	Neighbourhood Development			co- ordinated
stress of the	Advice worker		Association			and
complex benefits system,	- Money Adviser		Advice NI			delivered
ensuring	- Tribunal					
individuals or families do not	Representation Officer					
suffer through						
lack of						
knowledge of their rights,						

benefits or			
services by			
providing a			
comprehensive			
advice service,			
advocacy and			
representation			
to people in			
need.			

# Response (43):

Our Leisure Services staff would be available to offer individuals from low income households advice and support on to access sport and leisure services. Leisure Services staff can be contacted via the council website or in any of our council owned leisure centres.

Leisure Services also deliver yearly information road shows providing guidance and support on how to access grants such as 'Support for Sport'.

Our Corporate Communications unit are currently preparing a service directory detailing the A-Z of city services. This comprehensive booklet will made available to the public and will provide a direct advice package for those wanting to access council services.

BCC website also provides a comprehensive search engine that can be accessed at any time. All council services are detailed on the website.

Programme	Health and	Well-being						
Objective HWO.16	Health information and Promotion which would be overarching of all sections, including health fairs in collaboration with professional services, themed days, advice and referrals.							
Related to Aim- HWA.3		ouilding effective t and modern hea						
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Build partnership with service providers	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	Health and Well-being Sub-group	March 2008	Sub-group meetings	Partnership set-up		
Facilitate meetings between service providers	Personnel, administration, venues	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	June 2008	As Above	Meetings organised		
Identify opportunities to promote service	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	June 2008	As Above	Opportunities identified		
Organise a series events to promote health and well-being	Venues and cost of events TBC	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	September 2008- ongoing	As Above	Events organised		

#### Response (44):

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

The council is keen to see that its leisure facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service can work with the Partnership to examine this action.

It would be important to link with the likes of Investing for Health and Healthy Cities to ensure that there is no fragmentation of structures and services.

Leisure Services would be willing to discuss the possibility of using Falls leisure centre as a venue to host health and well being events. Literature on Boost membership and all other activities that take place in the centre can be found on the council website or in the leisure centre.

Leisure Services also run a Healthwise scheme together with the Eastern Health and Social Services Board (EHSSB). The initiative encourages people with specific health conditions to take up physical activity.

It is suitable for those with a range of health related conditions. Individuals can take part in the Healthwise scheme at any of our leisure centres. A doctor or healthcare practitioner can refer people for a free 12 week programme if they suffer from any of the conditions listed on our website. Our health and fitness staff can develop a keep-fit programme to suit the needs of individuals and will also monitor any improvements in participants health.

Programme	Health an	d Well-bein	g				
Objective	Provision	of focused interve	entions – includin	g support, earl	y detection an	d prevention.	
HWO.17 HWO.22	Organise a	series of Health	Information days				
Related to Aim- HWA.2 HWA.3	• Work tow promote e	<ul> <li>Reduce health inequalities and improve local people's health across the area;</li> <li>Work towards building effective partnerships with key service providers to help promote efficient, prompt and modern health and social care services which local people will be able to access easily.</li> </ul>					
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones	
In partnership with health service providers particularly those focussing on prevention and early detection develop a programme of activities and	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	HEART Project	June 2008	Sub-group meetings	Programme developed	

events						
Organising of Health Information Days with statutory / community organisations to facilitate early diagnosis of ill health such as C.O.P.D., Diabetes, High Cholesterol.	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	June 2008- ongoing	As Above	Health days organised
Provide screening opportunities such as cervical screening and breast screening to facilitate early diagnosis of cancers.	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	September 2008- ongoing	As Above	Screening services provided
Work closely with organisations such as Action Cancer, Chest Heart and Stroke and Belfast Health and Social Care Trust to raise awareness and importance of early diagnosis.	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	September 2008- ongoing	As Above	Events organised

#### Response (45):

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

The council is keen to see that its leisure facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service can work with the Partnership to examine this action.

It would be important to link with the likes of Investing for Health and Healthy Cities to ensure that there is no fragmentation of structures and services.

Lesiure Services run a Healthwise scheme together with the Eastern Health and Social Services Board (EHSSB). The initiative encourages people with specific health conditions to take up physical activity.

It is suitable for those with a range of health related conditions. Individuals can take part in the Healthwise scheme at any of our leisure centres. A doctor or healthcare practitioner can refer people for a free 12 week programme if they suffer from any of the conditions

listed on our wedsite. Our health and fitness staff can develop a keep-fit programme to suit the needs of individuals and will also monitor any improvements in participants health.

Programme	Health and	d Well-bein	g					
Objective HWO.18	Creating more peer based health education and behaviour work with men							
Related to Aim- HWA.1 HWA.3	<ul> <li>Reduce health inequalities and improve local people's health across the area;</li> <li>Work towards building effective partnerships with key service providers to he promote efficient, prompt and modern health and social care services which locate people will be able to access easily.</li> </ul>							
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Prepare promotional materials and advertise for peer educators	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	Health and Well-being Sub-group	September 2008	Sub-group meetings	Promotion completed		
Identify and recruit peer educators	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	November 2008	As Above	Peer educators recruited		
Train peer educators	Cost TBC	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	January 2009	As Above	Peer educators trained		
Develop a support system for peer educators	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	January 2009	As Above	Support system set- up		
Produce information pack/s	Cost TBC	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	March 2009	As Above	Infor packs produced		
Organise a series of events to promote health education amongst men.	Cost TBC	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	April 2009- ongoing	As Above	Events organised		

## Response (46):

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

The council is keen to see that its leisure and community facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service and Community Service can work with the Partnership to examine this action.

Leisure Services section is currently completing the 2<sup>nd</sup> stage of a large lottery application under the Live and Learn programme. If successful the funding secured will be used to deliver a city wide training and development initiative, whereby local people will be recruited and trained as sport and physical activity coaches. The new coaches will then be deployed in their local community and will be available to deliver a range of local health and fitness programmes. The coaches will be community based. It is hoped that through engagement in the project, participants will pursue a career in health and fitness.

Leisure Services deliver a young peer mentoring project which is open to local schools. The 'Teenage Kicks' programme targets secondary school pupils. Participants from selected secondary schools are invited to attend a six week training programme, at the end of which, each receives a formal sporting qualification. The young people are then sent out to the feeder primary schools in the local community and tasked with utilising their new skills to deliver physical activity classes. Leisure Services would be willing to work with the partnership to look at the possibility of delivering a similar peer mentoring project in the community.

Over the coming months our Leisure Services section will act as a Intermediary Funding Body on behalf of Sports Council, distributing grants under the 'Active Communities' programme. This funding scheme will be open to local sports clubs and communities to work in partnership with the Council to train up local sports and physical activity leaders that will in turn be used to deliver sport and physical activity opportunities to all sections of the community. The 'Active Communities' programme will open from September 2008-Jan 2009.

Leisure services would be willing to discuss ideas for a peer education project with the partnership.

Programme	Health an	d Well-bein	g				
Objective	Further de	velop and dissem	inate the H.E.A.R	T. Project he	alth service di	rectory.	
HWO.19	Signpostin	ig to appropriate l	nealth services				
HWO.23							
Related to Aim- HWA.3	efficient, prom	Work towards building effective partnerships with key service providers to help promote efficient, prompt and modern health and social care services which local people will be able to access easily.					
Action	Resource	Lead	Lead	Time	How Will	Key	
	Implications	Statutory	Community	Scale	Progress	Milestones	
		Responsibility	Responsibility		Be		
					Monitored		
Research and	Personnel	BHSST,	HEART	September	HEART	Information	
produce		DHSS&PS,	Project	2008	Project	gathered	
information for		HAZ, HPA,			Meetings		
the updated		Belfast City					
service directory.		Council					
Produce and	Cost of	BHSST,	As Above	October	As Above	Directory	
circulate the	production	DHSS&PS,		2008		produced	

updated service	TBC	HAZ, HPA,				
directory		Belfast City				
		Council				
Produce an online version of the directory	Cost to develop the web-site	BHSST, DHSS&PS, HAZ, HPA, Belfast City	As Above	October 2008	As Above	Web-site updated.
		Council				

## Response (47):

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

The council is keen to see that its leisure and community facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service and Community Service can work with the Partnership to examine this action.

Leisure services would be willing to discuss their role in the production and delivery of the H.E.A.R.T health service directory. All leisure centres hold data on usage and membership breakdown. This information and additional information regarding programmes and activities could be made available for the directory.

Programme	Health and	d Well-bein	g				
Objective HWO.21	smoking, alcoh	reventing incident ol and drug abuse rt during individu	e, unhealthy eating	g habits and pl			
Related to Aim- HWA.1 HWA.2	where peo	<ul> <li>Make the area a healthier place for everyone, with accessible, high quality services, where people are effectively supported to help them lead independent, healthy and fulfilled lives;</li> </ul>					
	Reduce he	alth inequalities a	nd improve local	people's health	across the are		
Action	Resource	Lead	Lead	Time	How Will	Key	
	Implications	Statutory	Community	Scale	Progress Be	Milestones	
		Responsibility	Responsibility		Бе Monitored		
Work with service providers to ensure the coordination of activities, events and campaigns to raise awareness about unhealthy life styles and promote positive changes.	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	Health and Well-being Sub-group	June 2008	Sub-group meetings	Agreement achieved	
Produce a schedule of health promotion activities.	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	September 2008	As Above	Schedule produced	
Advertise the health promotion	Printing costs	BHSST, DHSS&PS,	As Above	November 2008	As Above	Advertising completed	

activities		HAZ, HPA,				
		<b>Belfast City</b>				
		Council				
Deliver activities	Costs TBC	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	January 2009- ongoing	As Above	Activities delivered

#### Response (48):

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

The council is keen to see that its leisure and community facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service and Community Service can work with the Partnership to examine this action.

Falls leisure centre could be used as a possible venue to host health promotion activities. The centre could also be used to advertise events that are taking place in the local community. Leisure services would be willing to discuss the possibility of delivering joint health promotion initiatives.

Leisure services widely publicise events and programmes of activities using a number of media outlets. Media campaigns are delivered with the intended aim of increasing awareness of the need to adopt a healthier lifestyle.

In partnership with the Eastern Physical Activity Co-ordination Group Leisure Services will be distributing a number of self hep guides designed specifically for children and young people. The user friendly guides will cover a range of health and well being issues and aim to increase awareness of the effects of unhealthy lifestyle choices. These booklets could be made available to the partnership.

Programme	Health and	Well-being				
Objective HWO.24	Supporting people with chronic physical and mental ill health to maximise their quality of life and emotional well-being					
Related to Aim- HWA.1 HWA.2	where peop fulfilled live	<ul> <li>Make the area a healthier place for everyone, with accessible, high quality services, where people are effectively supported to help them lead independent, healthy and fulfilled lives;</li> <li>Reduce health inequalities and improve local people's health across the area;</li> </ul>				
Action	Resource	Lead	Lead	Time	How Will	Key
	Implications	Statutory	Community	Scale	Progress	Milestones
		Responsibility	Responsibility		Be Monitored	
Identify people	Technical	BHSST,	Health and	September	Sub-group	People
within the NRA	Assistance to	DHSS&PS,	Well-being	2008	meetings	identified
who have or are	conduct	HAZ, HPA,	Sub-group			
caring for	research	Belfast City				

someone with a chronic physical or mental ill health.		Council				
Ensure those identified have access to appropriate information and access to the range of services available within the NRA to meet their needs.	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	October 2008	As Above	Information Targeted
Monitor the uptake of services to ensure those most in need have access to support.	Personnel, administration	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	October 2008- ongoing	As Above	Monitoring process set-up

#### Response (49):

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

The council is keen to see that its leisure and community facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service and Community Service can work with the Partnership to examine this action.

Our Boost card offers an affordable means of accessing physical activity opportunities on a regular basis. The Boost card membership for leisure centres is means tested, making membership affordable to those from low income households, the elderly and students.

All leisure centre membership rates are available on our website or in leisure centres. A city wide media campaign has been used to highlight and promote the benefits of the Boost card to all individuals. Boost card literature is widely available in all council leisure facilities.

Under the Boost card system, carers are entitled to free admission in leisure centres when accompanying those requiring help and assistance.

Information and breakdown of boost membership can be made available if requested.

Lesiure Services run a Healthwise scheme together with the Eastern Health and Social Services Board (EHSSB). The initiative encourages people with specific health conditions to take up physical activity.

It is suitable for those with a range of health related conditions. Individuals can take part in the Healthwise scheme at any of our leisure centres. A doctor or healthcare practitioner can refer people for a free 12 week programme if they suffer from any of the conditions listed on our wedsite. Our health and fitness staff can develop a keep-fit programme to suit the needs of individuals and will also monitor any improvements in participants health.

Programme	Health an	d Well-bein	g				
Objective HWO.25	Liaising with statutory health service providers to ensure easier accessibility for locals.						
Related to Aim- HWA.1 HWA.3	<ul> <li>Make the area a healthier place for everyone, with accessible, high quality services, where people are effectively supported to help them lead independent, healthy and fulfilled lives;</li> <li>Work towards building effective partnerships with key service providers to help promote efficient, prompt and modern health and social care services which local people will be able to access easily.</li> </ul>						
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones	
Identify and develop relationship with health service providers.	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	Health and Well-being sub-group	March 2008	Sub-group meetings	Relationship developed	
Develop an appropriate communication process to facilitate discussions between service providers and local people	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	June 2008- ongoing	As Above	Process agreed between service providers and Community Representatives	

#### Response (50):

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

The council is keen to see that its leisure and community facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service and Community Service can work with the Partnership to examine this action.

Programme	Health and Well-being					
Objective HWO.27	Working with the acute services in providing aftercare packages on discharge from hospital.					
Related to Aim- HWA.1 HWA.2 HWA.3	<ul> <li>Make the area a healthier place for everyone, with accessible, high quality services, where people are effectively supported to help them lead independent, healthy and fulfilled lives;</li> <li>Reduce health inequalities and improve local people's health across the area;</li> <li>Work towards building effective partnerships with key service providers to help promote efficient, prompt and modern health and social care services which local</li> </ul>					
Action	people will be able to access easily.  Resource Lead Lead Time How Will Kev					
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Scale	Progress Be	Key Milestones
					Monitored	

Identify and build relationship with appropriate service providers.	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	Health and Well-being sub-group	September 2008	Sub-group meetings	Relationship developed
Ensure that service providers area aware of all the support which is available to people within the NRA	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	September 2008	As Above	Directory of services/ information shared
Develop an appropriate referral and support system for people who have been discharged from hospital	Personnel and administration	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	January 2009	As Above	Referral/ support system in place

### Response (51):

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

The council is keen to see that its leisure and community facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service and Community Service can work with the Partnership to examine this action.

Lesiure Services run a Healthwise scheme together with the Eastern Health and Social Services Board (EHSSB). The initiative encourages people with specific health conditions to take up physical activity.

It is suitable for those with a range of health related conditions. Individuals can take part in the Healthwise scheme at any of our leisure centres. A doctor or healthcare practitioner can refer people for a free 12 week programme if they suffer from any of the conditions listed on our wedsite. Our health and fitness staff can develop a keep-fit programme to suit the needs of individuals and will also monitor any improvements in participants health.

Programme	Health and Well-being						
Objective HWO.28		Support Programme with individuals focusing on stress, mental well-being, expert patient programme, self-help, COPD Support, Counselling and advice and referrals.					
Related to Aim- HWA.1 HWA.2	where peo fulfilled liv	Make the area a healthier place for everyone, with accessible, high quality services, where people are effectively supported to help them lead independent, healthy and fulfilled lives;					
Action	Resource Implications	Lead Statutory	Lead Community	Time Scale	How Will Progress	Key Milestones	

		Responsibility	Responsibility		Be Monitored	
Work with partners and service deliverers to ensure the coordination and sharing of information and services	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	Health and Well-being Sub-group	September 2008	Sub-group meetings	Agreements build between service providers
Ensure all residents have access to service directory	Personnel, cost of printing and delivery of Directory TBC	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	October 2008	As Above	Directory delivered
Provide a point of contact within each of the 3 neighbourhoods to ensure people have access to information, advice and support.	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	As Above	October 2008	As Above	3 contact points set- up

# Response (52):

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

The council is keen to see that its leisure and community facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service and Community Service can work with the Partnership to examine this action.

Programme	Health and	d Well-bein	g				
Objective HWO.29		Health Skills and knowledge development for voluntary and paid community workers around key themes and identified needs as and when required.					
Related to Aim- HWA.1 HWA.2	where peofulfilled liv	where people are effectively supported to help them lead independent, healthy and fulfilled lives;					
Action	Resource	Lead	Lead	Time	How Will	Key	
	Implications	Statutory Responsibility	Community Responsibility	Scale	Progress Be Monitored	Milestones	
Design training and development materials/packs	Personnel	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	Health and Well-being Sub-group	January 2009	Sub-group meetings	Packs designed	
Organise a series of capacity	Cost of delivery TBC	BHSST, DHSS&PS,	As Above	February 2009	As Above	Workshops organised	

building activities.	HAZ,	HPA,		
	Belfas	st City		
	Coun	cil		

#### Response (53):

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes.

The council is keen to see that its leisure and community facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service and Community Service can work with the Partnership to examine this action.

Leisure Services section is currently completing the 2<sup>nd</sup> stage of a large lottery application under the Live and Learn programme. If successful the funding secured will be used to deliver a city wide training and development initiative, whereby local people will be recruited and trained as sport and physical activity coaches. The new coaches will then be deployed in their local community and will be available to deliver a range of local health and fitness programmes. The coaches will be community based. It is hoped that through engagement in the project, participants will pursue a career in health and fitness.

Programme	Health and	Well-being				
Objective HWO.30	Identify needs of	carers and provid	le a support netwo	ork with signp	osting faciliti	es
Related to Aim- HWA.2 HWA.3	<ul> <li>Reduce health inequalities and improve local people's health across the area;</li> <li>Work towards building effective partnerships with key service providers to help promote efficient, prompt and modern health and social care services which local people will be able to access easily.</li> </ul>					
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Pilot project - Befriending Scheme for Carers (same model as Good Neighbour Scheme for Older People)  - provide respite - provide financia l advice - access to services	TBC	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	GFNP Health and Well Being Sub- Group	September 2008	Sub-group meeting	Pilot project developed

SCA's Carers support Service providing advice and support to carers, investing in their well- being to support them in their role.	£22,000 pa x 3 years	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	SCA's Montague Centre Broadway	September 2008	Feedback from SCA	Carere support system in place
Secure funding for the Welcome Trust Disabled Care Group Plan which provides support for people with disabilities and their carers	<ul> <li>Volunteer Expenses</li> <li>Childcare</li> <li>Transport</li> <li>Equipment</li> <li>Programme of Activities</li> <li>Total Cost: £65,000 per annum</li> </ul>	BHSST, DHSS&PS, HAZ, HPA, Belfast City Council	Welcome Trust	October 2008	Feedback from Welcome Trust	Funding Secured

#### Response (54):

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

The council is keen to see that its leisure and community facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. For example, the Welcome Trust Disabled Care Group is currently based in Divis Community Centre. Our Recreation Service and Community Service can work with the Partnership to examine this action.

The council has made a specific commitment to responding to the needs of older people and has a series of facilities and schemes including discount scheme for our leisure centres, community centre activities; Safety of Seniors events and assisted lift bin collections.

Our Leisure Services section is currently reviewing the programmed activities for older people with a view to establishing 'Active Living' groups in all centres.

Under the Boost card system, carers are entitled to free admission in our leisure centres when accompanying those requiring help and assistance.

Programme	Health and	Health and Well-being						
Objective HWO.31	Development a	Development and expansion of SIBS Project working with local pharmacists						
Related to Aim- HWA.3	efficient, prom	Work towards building effective partnerships with key service providers to help promote efficient, prompt and modern health and social care services which local people will be able to access easily.						
Action	Resource Implications	Lead Statutory	Lead Community	Time Scale	How Will Progress	Key Milestones		

		Responsibility	Responsibility		Be	
					Monitored	
Identify areas for	Personnel	BHSST,	GFNP Health	June 2008	Sub-group	Areas
expansion		DHSS&PS,	and Well		meetings	identified
		HAZ, HPA,	Being Sub-			
		<b>Belfast City</b>	Group			
		Council				
Work with	Cost of	BHSST,	As Above	September	As Above	SIB
Pharmacists to	introducing	DHSS&PS,		2008		Project
introduce SIB	programme	HAZ, HPA,				Introduced
Project	TBC	<b>Belfast City</b>				
		Council				

### Response (55):

Our health development unit is keen to be contribute, in a co-ordinating and civic leadership role, to work aimed at promoting and improving health and wellbeing. This includes a range of issues including tackling obesity; the prevention of suicide and self harm; accident prevention; melanoma prevention and promoting healthy lifestyles including tackling underage sales of alcohol and cigarettes. Our potential contribution will be determined by the resources available.

# Strategic Theme: Culture

Programme	Culture	Culture							
Objective CO.1	Carryout an aud	Carryout an audit of culture and arts activities within the NRA							
Related to Aim- CA.1 CA.4	image; • Assist in	image;							
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones			
Set up research team	Personnel	DCAL, Belfast City Council, Arts Council	Culture Sub- group	March 2008	Sub-group meetings	Working Group Set- up			
Research design- decide appropriate research methods to collect data.	Technical Assistance	DCAL, Belfast City Council, Arts Council	As Above	June 2008	As Above	Research design completed			
Contact and conduct audit of existing provision and services within the NRA	Technical Assistance	DCAL, Belfast City Council, Arts Council	As Above	September 2008	As Above	Audit completed			
Map provision- identify gaps in provision	Technical Assistance	DCAL, Belfast City Council, Arts Council	As Above	September 2008	As Above	Gaps identified			
Produce costings to sustain existing provision and develop new activities/services.	Technical assistance	DCAL, Belfast City Council, Arts Council	As Above	October 2008	As Above	Financial Plan produced			
Produce research report- disseminate to appropriate bodies, organisations and stakeholders.	Personnel, administration	DCAL, Belfast City Council, Arts Council	As Above	November 2008	As Above	Report produced			

# Response (56):

The council is a keen advocate of the role of culture and the arts in contributing to neighbourhood regeneration and to wider city development. Its culture and arts team have a number of grant funding opportunities for local groups

The team have guided the creation of a new integrated cultural strategy for the city - a strategy that recognises the contribution that culture and arts can play to the local economy. We are also keen to define the economic benefits of culture and arts activity and there may be opportunities to develop this in partnership.

As part the 'Barriers to Access' programme our Culture and Arts unit have recently commissioned Audiences NI to carryout research looking at a breakdown of audience participation throughout the city. The partnership could influence this research and may also avail of the information in the report once completed.

The research could be used to help the partnership identify gaps in service provision and to gather more detailed information on the barriers to participation for their Neighbourhood Renewal area.

Our Tourism unit have developed the Belfast Strategic Cultural Tourism plan. The plan will address tourism issues across the city. A number of agencies will be responsible for delivery of the plan. There are specific outputs for West Belfast. Within the plan there will be an audit of tourism products. The results could be used to help deliver on the above actions. The unit also produce a yearly Belfast Tourism Facts and Figures booklet. The booklet is available to download on the council website. The facts and figures booklet may be a useful resource when auditing existing tourism provision in the Neighbourhood Renewal area

Programme	Culture						
Objective CO.2		Conduct research on the economic benefits of culture and arts and the contributions made to regeneration					
Related to Aim- CA.4 CA.6	<ul><li>provision</li><li>To contri area, supp the recom</li></ul>	provision of arts and cultural activities.  To contribute to the development of The Gaeltacht Quarter in the Greater Falls area, supporting its cultural and Irish language developmental aspects in particular, the recommendations of the Dutton Report, the provisions of the European Charter for Regional or Minority Languages and the work of An Cheathrú Ghaeltachta					
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones	
Establish a working group to research and present report on models of regeneration via arts and culture	Personnel	DCAL, Belfast City Council, Arts Council	Culture Sub- group	March 2008	Sub-group Meetings	Working group set- up	
Develop and prepare a positional paper on the economic benefits of arts and culture	Technical Assistance	DCAL, Belfast City Council, Arts Council	As Above	September 2008	As Above	Positional prepared	
Present positional paper	Personnel	DCAL, Belfast City Council, Arts Council	As Above	October 2008	As Above	Paper presented	

#### Response (57):

The council is a keen advocate of the role of culture and the arts in contributing to neighbourhood regeneration and to wider city development. Its culture and arts team have a number of grant funding opportunities for local groups

The team have guided the creation of a new integrated cultural strategy for the city – a strategy that recognises the contribution that culture can play to the local economy. We are

also keen to define the economic benefits of culture and arts activity and there may be opportunities to develop this in partnership.

The Culture and Arts unit have recently commissioned a piece of research that will determine the economic impact and value of Festivals within Belfast. The Festivals Forum will be heavily involved in this research. The West Belfast Feile if part of the Festivals Forum and are currently conducting their own study on the economic benefits of the Feile. Their findings will feed into the council's larger research piece. Again, the partnership may wish to make use of the findings of this research once completed.

Our Culture and Arts unit are keen to work with the partnership and are willing to offer advice and support to help the partnership carryout their research. The unit would be willing to volunteer staff for a working group with staff undertaking observer status only.

Programme	Culture						
Objective CO.3	Lobby for resou	Lobby for resources to support art and culture development in the NRA					
Related to Aim- CA.1 CA.5 CA.9	<ul> <li>image;</li> <li>Establish a agencies r development</li> <li>To build s</li> </ul>	<ul> <li>Establish an effective collaborative working partnership with government and key agencies responsible for the arts, culture, tourism, regeneration and social development.</li> </ul>					
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones	
Identify key people with appropriate skills in fundraising and lobbying	Personnel	DCAL, Belfast City Council, Arts Council	Culture Sub- group	September 2008	Sub-group meetings	People identified	
Establish fundraising and lobbying team	Personnel	DCAL, Belfast City Council, Arts Council	As above	October 2008	As above	Team set- up	
Develop and implement a Lobbying strategy	Personnel and administration	DCAL, Belfast City Council, Arts Council	As above	November 2008	As above	Lobbying strategy produced	

#### Response (58):

The council is a keen advocate of the role of culture and the arts in contributing to neighbourhood regeneration and to wider city development. Its culture and arts team have a number of grant funding opportunities for local groups

The team will be pleased to continue a collaborative partnership guided by the Integrated Cultural Strategy for Belfast. They can work with the Culture Sub-group to explore the opportunities offered by the strategy. Arts and Business would also be a useful contact in terms of developing sponsorship and linkage with the private sector.

The Culture and Arts unit manage a number of funding programmes that the partnership fundraising team may wish to bid into. The Rolling programme is currently open for

applications. This programme provides small grants to support innovation in arts and heritage. Grants range from £500-£3000.

Other funding programmes include:

- The Multi-Annual Funding Scheme
- Development and Outreach Initiative
- Annual Funding Scheme

Details of all grant aid including application time frames can be found on the council website under the Culture and Arts section. The unit also deliver a yearly road show providing information and advice on how to access the different funding schemes.

Programme	Culture					
Objective CO.4	Ensure comm	unity participation	n in cultural deve	lopments		
Related to Aim- CA.2 CA.3 CA.8	for the ex- cultures a	To further develop social inclusion and cultural diversity by providing opportunities for the expression of Irish Culture in all its forms, promoting inter change with other cultures and communities and encouraging both traditional and modern forms of artistic expression.				
	and the e Language	<ul> <li>Provide a diverse range of opportunities for community participation and the expression of self esteem and identity through arts, culture and the Irish Language.</li> <li>To improve community access to affordable and sustainable cultural activities.</li> </ul>				
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Set-up a team to develop and implement a publicity and promotion strategy to raise awareness about culture and arts.	Personnel	DCAL, Belfast City Council, Arts Council	Culture Sub- group	September 2008	Sub-group meetings	Team set-up
Develop campaign to engage local people in culture and arts activities.	Publicity materials	DCAL, Belfast City Council, Arts Council	As Above	November 2008		Campaign developed and implemented

#### Response (59):

The council is a keen advocate of the role of culture and the arts in contributing to neighbourhood regeneration and to wider city development. Its culture and arts team have a number of grant funding opportunities for local groups

The team will be pleased to continue a collaborative partnership guided by the Integrated Cultural Strategy for Belfast. They can work with the Culture Sub-group to explore the opportunities offered by the strategy.

As part of a Development and Outreach programme, the unit can support partnership in exploring opportunities for cultural projects aimed at supporting community engagement in culture and arts.

The council's Community Services unit can offer support in delivering the action – with venues, assistance from staff, networking opportunities and other practical support available.

Programme	Culture						
Objective CO.5	Promote and s	upport cultural g	roups to develop	initiatives in t	the wider com	munity	
Related to Aim- CA.5 CA.6 CA.7	agencies	• Establish an effective collaborative working partnership with government and key agencies responsible for the arts, culture, tourism, regeneration and social development.					
CA.8	supporting recommer	g its cultural and additions of the D	opment of The Galarian Irish language Outton Report, the uages and the wo	developmenta e provisions o	al aspects in of the Europe	particular, the an Charter for	
	services w	<ul> <li>To maintain and develop the cultural infrastructure of the Greater Falls and support services which will encourage local creative industries to establish in the area;</li> <li>To improve community access to affordable and sustainable cultural activities.</li> </ul>					
	•	-					
Action	Resource	Lead	Lead Community	Time Scale	How Will	Key Milestones	
	Implications	Statutory Responsibility	Responsibility	Scale	Progress Be Monitored	Muesiones	
Based on audit identify needs of groups in relation to promotion and development.	Personnel	DCAL, Belfast City Council, Arts Council	Culture Sub- group	October 2008	Sub group meetings	Needs identified	
Identify activities which could be delivered within the wider community.	Personnel	DCAL, Belfast City Council, Arts Council	As Above	October 2008	As Above	Activities identified	
Develop campaign to engage local people in culture and arts activities.	Publicity materials	DCAL, Belfast City Council, Arts Council	As Above	November 2008	As Above	Campaign developed and implemented	

#### Response (60):

The council is a keen advocate of the role of culture and the arts in contributing to neighbourhood regeneration and to wider city development. Its culture and arts team have a number of grant funding opportunities for local groups

As part of a Development and Outreach programme, the unit can support the partnership in exploring opportunities for cultural projects aimed at supporting community engagement in culture and arts.

Through its Good Relations Unit, the council is involved in several initiatives and programmes in support of good relations in the area. The officers are available to explore joint action with the Partnership. They support the work of local groups and are available to engage in developing good practice in this area. The unit has a Transforming Conflict programme which is commissioning research and investigating best practice which could contribute to this action plan. The unit can also offer information on the Good Relations grant aid programme and the representation of the Good Relations Steering Panel. The grant aid is available to support community engagement in the context of good relations work.

The council's Community Services unit can offer support in delivering the action – with venues, assistance from staff, networking opportunities and other practical support available.

Programme	Culture							
Objective	To maximise t	To maximise the impact and influence that GAA clubs can have as drivers of						
CO.6  Related to Aim-  CA.1  CA.2	<ul> <li>To promotimage;</li> <li>To further for the excultures a</li> </ul>	image;						
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Establish and maintain contact with GAA clubs in the NRA, and ensure their participation in the audit of provision and on the culture sub-group.	Personnel	DCAL, Belfast City Council, Sports Council	Culture Sub- group + GAA Clubs	June 2008	Sub-group meetings	Contact established Participation of GAA		
Based on audit identify the developmental and support needs of the GAA.	Technical Assistance	DCAL,  Belfast City Council, Sports Council	As Above	October 2008	As Above	Needs identified		
To promote the recognition of Gaelic sports as expressions of indigenous culture, resourcing them accordingly;	Promotion materials	DCAL, Belfast City Council, Sports Council	As Above	November 2008	As Above	GAA Promoted		
To encourage GAA clubs to become drivers of wider indigenous culture	Personnel	DCAL, Belfast City Council, Sports Council	As Above	November 2008	As Above	Involvement of GAA		
To maximise the cultural impact and influence that GAA clubs can have on local people through the promotion of Gaelic games, especially with young people	Promotion materials	DCAL, Belfast City Council, Sports Council	As Above	November 2008	As Above	Involvement of GAA		
To encourage local GAA clubs to play a leading role in the promotion of (Irish) culture, not only through Gaelic games but also participating	Personnel	DCAL, Belfast City Council, Sports Council	As Above	November 2008	As Above	Involvement of GAA		

in and hosting wider cultural activities and events.						
GAA clubs develop a programme of indigenous cultural events.	Funding to run events	DCAL, Belfast City Council, Sports Council	As Above	February 2009	As Above	Events organised
Encourage GAA Clubs to be renamed in Irish	Personnel	DCAL, Belfast City Council, Sports Council	As Above	March 2009	As Above	Clubs renamed

# Response (61):

The council is keen to see that leisure and recreation can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove perceived barriers to access. Our Recreation Service can work with the Partnership to examine this action.

The council's Leisure Services section operates a small grant scheme-support for sport which is open to all local sporting bodies. Grants can be used for a range of development and support activities. Leisure services deliver a yearly road show throughout Belfast designed to inform communities about the grant scheme and how to access 'support for sport'.

Our Leisure Services section also manages a larger grant scheme. Open to all local sports clubs, successful applicants can receive up to £5,000 to run new initiatives. Information on how to access this funding is available at the yearly road shows, which take place throughout the city and on the council website.

Over the coming months our Leisure Services section will act as a Intermediary Funding Body on behalf of Sports Council, distributing grants under the 'Active Communities' programme. This funding scheme will be open to local sports clubs and communities to work in partnership with the Council to train up local sports and physical activity leaders that will in turn be used to deliver sport and physical activity opportunities to all sections of the community. The 'Active Communities' programme will open from September 2008-Jan 2009.

The council's Culture and Arts unit manage a number of funding programmes. As part of the Development and Outreach funding scheme, the unit can support the partnership in exploring opportunities for cultural projects aimed at supporting community engagement in culture and arts. The projects must specifically deliver cultural activities.

Programme	Culture
Objective CO.7	Promote the recognition of dance, music, story telling, singing, poetry etc. as expressions of indigenous culture, ensuring they are developed and resourced accordingly
Related to Aim- CA.1 CA.2	<ul> <li>To promote the culture of the Greater Falls and contribute to the revitalisation of its image;</li> <li>To further develop social inclusion and cultural diversity by providing opportunities for the expression of Irish Culture in all its forms, promoting inter change with other cultures and communities and encouraging both traditional and modern forms of artistic expression.</li> </ul>

Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Set-up a team to develop and implement a publicity and promotion strategy to raise awareness about indigenous culture.	Personnel	DCAL, Belfast City Council, Arts Council	Culture Sub- group	September 2008	Sub-group meetings	Team set-up
Develop campaign to engage local people in cultural activities.	Publicity materials	DCAL, Belfast City Council, Arts Council	As Above	November 2008		Campaign developed and implemented
Identify activities which could be delivered within the wider community.	Personnel	DCAL, Belfast City Council, Arts Council	As Above	November 2008	As Above	Activities identified
Develop programme of activities and cultural events.	Funding for events 12 events X £ 1,000	DCAL, Belfast City Council, Arts Council	As Above	February 2009	As Above	Programme implemented.

# Response (62):

The council is a keen advocate of the role of culture and the arts in contributing to neighbourhood regeneration and to wider city development. Its culture and arts team have a number of grant funding opportunities for local groups. Under our Rolling Programme to Support Innovation in Arts and Heritage we can provide small grants under £3,000 for arts or heritage organisations to develop activities particularly those of a one-off, pilot or developmental nature.

BCC actively facilitate the Belfast Arts Marketing group. Our Culture and Arts unit would encourage the partnership to become a member of the group in order to benefit from their marketing expertise and services. The unit also operationally support the citywide Festivals Forum. The forum is a proactive collective of festival organisers and agencies that are working together to build on the existing strengths of our festivals.

The forum is developing a coordinated approach to the planning, programming, promotion and managing of festival activity across Belfast by sharing and presenting ideas, helping to develop event programming, marketing and skills training and coordinating a festival events calendar. Again, Culture and Arts would encourage the partnerhsip to become members of the forum in order to avail of possible marketting opportunities.

Through our Good Relations Unit we are involved in several initiatives and programmes in support of related good relations work in the area. The officers are available to explore joint action with the Partnership. They support the work of local groups and are available to engage in developing good practice in this area.

Programme	Culture
Objective	Develop an outreach strategy to promote all aspects of culture to young people;
CO.8	
Related to Aim-	To promote the culture of the Greater Falls and contribute to the revitalisation of its
CA.1	image;

Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Set-up a team to develop and implement a publicity and promotion strategy to raise awareness about culture to young people.	Personnel	DCAL, Belfast City Council, Arts Council	Culture Sub- group	September 2008	Sub-group meetings	Team set-up
Develop campaign to engage young people in cultural activities.	Publicity materials	DCAL, Belfast City Council, Arts Council	As Above	November 2008	As Above	Campaign developed and implemented
Organise local history projects within schools and youth projects	Training in video production 30 people @ £120= 3,600 Hire of equipment £1,500 Editing £3,000 Production of 200 DVDs= £8,400	DCAL, Belfast City Council, Arts Council	As Above	November 2008	As Above	Local history projects developed.
Identify activities which could be delivered within the wider community and via youth service providers.	Personnel	DCAL, Belfast City Council, Arts Council	As Above	November 2008	As Above	Activities identified
Develop programme of activities and cultural events for young people.	Funding for events 20 events X £ 200	DCAL, Belfast City Council, Arts Council	As Above	February 2009	As Above	Programme implemented.
Tie in with the Young People's sub-group to promote and deliver activities.	Personnel	DCAL, Belfast City Council, Arts Council	As Above	February 2009	As Above	Activities Promoted

#### Response (63):

The council is a keen advocate of the role of culture and the arts in contributing to neighbourhood regeneration and to wider city development. Its culture and arts team have a number of funding opportunities for local groups.

Under our Rolling Programme, supporting Innovation in Arts and Heritage the unit can provide small grants under £3,000 for arts or heritage organisations to develop activities, particularly those of a one-off, pilot or developmental nature.

The Culture and Arts Unit is supporting a programme of Community Archives which is part of a wider heritage network and partnership with the Public Record Office. The unit would be pleased to help to initiate a programme of activity in the Greater Falls area. The recently established Belfast Heritage Forum may also be a useful network for engagement on heritage activities.

Our Culture and Arts unit also recommed that the partnership avail of the services and programmes offered by 'Wheel Works', a web gallery designed to showcase the creative work of young people throughout Northern Ireland. 'Wheel Works' offers a range of programmes and exhibitions that explore culture and ehtinicity. The programmes may be of interest to children and young people within the Neighbourhood Renewal area. 'WheelWorks' may be able to provide the partnership with advice and guidance on how to deliver on the above actions.

The council is currently developing a new Children and Young People's strategy, our Culture and Arts unit will be involved in the development of the strategy. The partnership may wish to influence the strategy by actively participating in consultation. Through engagement with the council the new Children and Young People's strategy may help the partnership to achieve some of its objectives under the above actions.

Through our Good Relations Unit we are involved in several initiatives and programmes in support of related good relations work in the area. The officers are available to explore joint action with the Partnership. They support the work of local groups and are available to engage in developing good practice in this area.

The Co-ordinator of services to Children and Young People based within the Community Services unit, and the council-supported Youth Forum would be important resources in delivering this action.

Programme	Culture									
Objective CO.9	Develop an ouminorities	Develop an outreach strategy to promote all aspects of indigenous culture to ethnic minorities								
Related to Aim-	• To promo image;	To promote the culture of the Greater Falls and contribute to the revitalisation of its								
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones				
Identify and establish contact with ethnic minority groups in the NRA	Personnel	DCAL, Belfast City Council, Arts Council	Culture Sub- group	March 2008	Sub-group meetings	Groups identified				
Ensure representatives from Ethnic minority groups on the culture sub-group	Personnel	DCAL, Belfast City Council, Arts	As Above	March 2008	As Above	Representation from ethnic minorities				
Ensure ethnic minority groups have opportunities to actively engage in the audit.	Technical Assistance	DCAL, Belfast City Council, Arts	As Above	June 2008	As Above	Participation of ethnic minority groups				
Set-up a team to develop and implement a publicity and promotion strategy to raise awareness about culture to ethnic	Personnel	DCAL, Belfast City Council, Arts	As Above	September 2008	Sub-group meetings	Team set-up				

minorities.						
Develop campaign to engage people from ethnic minorities in cultural activities.	Publicity materials	DCAL, Belfast City Council, Arts	As Above	November 2008	As Above	Campaign developed and implemented
Identify activities which could be delivered within the ethnic communities.	Personnel	DCAL, Belfast City Council, Arts	As Above	November 2008	As Above	Activities identified
Develop programme of activities and cultural events for ethnic minority groups.	Funding for events 6 events X £ 500	DCAL, Belfast City Council, Arts	As Above	February 2009	As Above	Programme implemented.

# Response (64):

Our Culture and Arts unit will be pleased to continue a collaborative partnership guided by the Integrated Cultural Strategy for Belfast to support development and outreach to ethnic minorities groups.

The Development and Outreach funding Initiative managed by our Culture Arts unit may offer an appropriate source of financial support for this type of arts or heritage activity. The Rolling Programme- a funding scheme also managed by the Culture and Arts unit, supports innovation in Arts and Heritage. The programme offers small grants under £3,000 for arts or heritage organisations to develop activities, particularly those of a one-off, pilot or developmental nature.

Through our Good Relations Unit, the Council is involved in several initiatives and programmes in support of good relations in the area. The officers are available to explore joint action with the Partnership. They support the work of local groups and are available to engage in developing good practice in this area.

The Good Relations Unit manage the Good Relations funding scheme. The partnership may wish submit an application seeking grant aid to help deliver on the above actions. The fund is for community relations and cultural diversity projects. It is open to community groups and other organisations involved in reconciliation and cultural diversity. The aim of the fund is to promote good relations between people of different religious and political beliefs and different racial groups.

Once again the council's Community Services unit can offer support in developing inclusive activities in the local community. The local community centre is already a resource for such activity and the unit would be keen to work with the Partnership on ensuring people from the minority ethnic community have access to services.

Programme	Culture
Objective CO.10	Encourage and support ethnic communities to develop and share their distinctive cultures;
Related to Aim- CA.1 CA.2	<ul> <li>To promote the culture of the Greater Falls and contribute to the revitalisation of its image;</li> <li>To further develop social inclusion and cultural diversity by providing opportunities for the expression of Irish Culture in all its forms, promoting inter change with other cultures and communities and encouraging both traditional and modern forms of artistic expression.</li> </ul>

Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Identify the needs of ethnic minorities via the audit of cultural activities and needs analysis	Personnel	DCAL, Belfast City Council, Arts Council	Culture Sub- group	November 2008	Sub-group meetings	Ethnic groups identified
Provide opportunities for ethnic minority groups to develop a programme of cultural activities within the NRA	6 cultural events pa @ £1,000	DCAL, Belfast City Council, Arts Council	As Above	January 2009	As Above	Programme developed
Develop a programme of multi-cultural activities which can be delivered in local communities.	6 Multi- cultural events @ £ 1,000	DCAL, Belfast City Council, Arts Council	As Above	February 2009	As Above	Programme developed

#### Response (65):

The council is a keen advocate of the role of culture and the arts in contributing to neighbourhood regeneration and to wider city development. Its culture and arts team have a number of grant funding opportunities for local groups.

Our Culture and Arts Unit will be pleased to continue a collaborative partnership guided by the Integrated Cultural Strategy for Belfast to support development and outreach to ethnic minorities groups. The Development and Outreach funding initiative may be an appropriate source of financial support for this type of arts or heritage activity.

Through its Good Relations Unit, the Council is involved in several initiatives and programmes in support of good relations in the area. The officers are available to explore joint action with the Partnership. They support the work of local groups and are available to engage in developing good practice in this area.

The Good Relations Unit manage the Good Realtions funding scheme that the partnership may wish submit an application to. The fund is for community relations and cultural diversity projects. It is open to community groups and other organisations involved in reconciliation and cultural diversity. The aim of the fund is to promote good relations between people of different religious and political beliefs and different racial groups.

It is hoped that funding allocated can be used to support the important work happening in the community which is building better relations and contributing to a more stable and tolerant city.

The Good Relations Unit have been awarded £6.3 million under priority 1.1 of the EU Peace III Programme. This programme supports peace and reconciliation and will run from 2008 to 2010.

Under the Peace III programme the council will administer a small grants scheme. The amount of money available for small grants is £850,000 which is fifteen percent of the total allocation of Peace III funds through the Peace III Programme.

The partnerhsip may wish to avail of the different funding programmes that will be available under Peace III.

The Good Relations Unit would also advice the partnership to consider becoming a member of 'Wheel Works'. The agency showcases the creative work of young people across Northern Ireland and offers a range of programmes and activities that promote cultural diversity. The organisation may also offer an advice service which the partnership may wish to take advantage of.

The council's Community Services unit can offer support in developing inclusive activities in the local community. The local community centre is already a resource for such activity and the unit would be keen to work with the Partnership on ensuring people from the minority ethnic community have access to services.

Programme	Culture								
Objective CO.11		To maintain and develop further the cultural of political mural art which has held a significant historical and cultural role within the Greater Falls area.							
Related to Aim- CA.1 CA.3	its image; • Provide a	To promote the culture of the Greater Falls and contribute to the revitalisation of its image;							
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones			
Identify and map political mural art in the NRA	Personnel	DCAL, Belfast City Council, Arts Council	Culture Sub- group	June 2008	Sub-group meetings	Murals mapped			
Identify potential areas to expand political mural art	Personnel	DCAL, Belfast City Council, Arts Council	As Above	September 2008	As Above	New areas identified			
Actively promote the history and development of political mural art in the NRA	Personnel	DCAL, Belfast City Council, Arts Council	As Above	October 2008	As Above	Publicicity			
Set-up a team to maintain existing art and develop new art.	TBC	DCAL, Belfast City Council, Arts Council	As Above	November 2008	As Above	Team set- up			

#### Response (66):

The Council is keen to work within the West Belfast and Greater Shankill Public Art strategy and to pursue the development of a city wide Public Art strategy with a local dimension which could help guide future involvement in this type of activity.

Through its Good Relations Unit, the Council is involved in several initiatives and programmes in support of good relations in the area. The officers are available to explore joint action with the Partnership. They support the work of local groups and are available to engage in developing good practice in this area.

As part of our planned 'Renewing the Routes' programme activity for the area the International Wall has been highlighted for development. The will project involve installing up lighting along the length of the wall. The planned initiative will visually enhance the impact of the Cultural Art along the wall.

Programme	Culture							
Objective CO.12 CO.13	<ul> <li>To promote and protect the Irish language and to encourage its use both in written and spoken forms in the Greater Falls area;</li> <li>To promote and resource the Irish language as an important social and economic</li> </ul>							
Related to Aim- CA.2 CA.3 CA.6	<ul> <li>To furth opportuni change w modern fo</li> <li>Provide and the e</li> </ul>	opportunities for the expression of Irish Culture in all its forms, promoting inter change with other cultures and communities and encouraging both traditional and modern forms of artistic expression.  Provide a diverse range of opportunities for community participation and the expression of self esteem and identity through arts, culture and the Irish Language.						
	area, supp the recom	oorting its cultura mendations of th	l and Irish languate Dutton Report,	age developm the provision	nental aspects ns of the Euro	in particular, pean Charter		
Action	Resource Implications	nal or Minority L Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Via cultural audit and needs analysis identify the needs of organisations promoting the Irish Lanaguage.	Technical Assistance	DCAL, Belfast City Council, Arts Council	Culture Sub- group, Forbairt Feirste, POBAL,, Foras na Gaeilge	September 2008	Sub-group meetings	Needs identified		
Ascertain the costs involved in maintaining current service provision and provision for new services.	Technical Assistance	DCAL, Belfast City Council, Arts Council	As Above	October 2008	As Above	Costs identified		
Set-up a campaign team to promote the Gael-icising of signs, street names and businesses	Personnel	DCAL, Belfast City Council, Arts Council	As Above	October 2008	As Above			
To set-up a fundraising team.	Personnel	DCAL, Belfast City Council, Arts Council	As Above	December 2008	As Above	Team Set- up		
To promote and resource the Irish language as an important social and economic driver and promote it as a "Unique Selling Point" for the Greater Falls Area  To develop a	Technical assistance to identify funding sources	DCAL, Belfast City Council, Arts Council	As Above	February 2009	As Above  As Above	Funding sources identified  Programme		

programme of activities and assistance to support the introduction of Irish to English medium primary schools	develop the programme	Belfast City Council, Arts Council		2009		developed
To develop a programme of activities and services Support for exbunscoil pupils now at English medium schools (e.g GCSE course	Costs to develop the programme	DCAL, Belfast City Council, Arts Council	As Above	March 2009	As Above	Programme developed
Develop a programme of activities to support ex-bunscoil pupils who have left education to reengage with Irish language and culture as a whole	Costs to develop the programme	DCAL, Belfast City Council, Arts Council	As Above	March 2009	As Above	Programme developed
To build agreement and support for the erection of Irish language signs.	Personnel	DCAL, Belfast City Council, Arts Council	As Above	June 2009	As Above	Agreement reached
To build agreement and support for the Gael-icising of Street names within the NRA	Personnel	DCAL, Belfast City Council, Arts Council	As Above	June 2009	As Above	Agreement reached
To build agreement and support for the Gael-icising of Business names within the NRA.	Personnel	DCAL, Belfast City Council, Arts Council	As Above	June 2009	As Above	Agreement reached

# Response (67):

Our Culture and Arts unit have developed the Integrated Cultural Strategy for Belfast. The purpose of the strategy is to create a collective approach to the cultural development of the city. A steering panel will be established to devise frameworks and oversee delivery of the strategy. The partnership may wish to offer their input to the steering panel to ensure that, were possible, the above actions are reflected in the proposed delivery frameworks of the Integrated Cultural strategy.

Within the strategy the Cultural Tourism potential of the Gaeltacht Quarter is recognised. BCC will aim to promote the economic potential of creative clusters such as the Gaeltacht Quarter. Our Culture and Arts unit would be keen to work with the partnership to develop the social and economic prospects of the Gaeltacht Quarter.

Our Tourism unit have developed the 'Integrated Strategic Tourism Framework for Belfast'. The plan will address tourism issues across the city.

Through its Good Relations Unit, the Council is involved in several initiatives and programmes in support of good relations in the area. The officers are available to explore joint action with the Partnership. They support the work of local groups and are available to engage in developing good practice in this area.

The unit can also offer information on the Good Relations grant aid. The grant aid is available to support community engagement in the context of good relations work.

Our Building Control unit have developed a policy covering bi-lingual street signage. This policy is currently being re-drafted. The council are willing to erect bi-lingual street naming plaques providing that at least ¾ of the residents within the street agree to the bi-lingual signage. The council will carry out a street survey to ensure that there is the required level of support from residents before new street signs are put up. The partnership should contact our Building Control unit if they wish to begin the process of gael-icising street names.

Programme	Culture								
Objective	**	elop the public a	rts strategy curre	ntly being	created for V	Vest Belfast &			
CO.14	Greater Falls								
Related to Aim-	1. *	ne culture of the	Greater Falls and	d contribu	ite to the revi	talisation of its			
CA.1	image;								
OA.1									
Action	Resource Implications	Implications Statutory Community Scale Progress Milestones Responsibility Responsibility Be							
	Implications	•	•	Scure	Вe	viuesiones			
Identify and contact	-	Responsibility	Responsibility		Be Monitored				
Identify and contact organisations	Personnel	Responsibility  DCAL,	Responsibility  Culture sub-	March 2008	Be Monitored Sub-group	Organisations identified			
Identify and contact organisations promoting the public	-	Responsibility	Responsibility	March	Be Monitored	Organisations			
organisations	-	Responsibility  DCAL,  Belfast City	Responsibility  Culture sub-	March	Be Monitored Sub-group	Organisations			
organisations promoting the public	-	DCAL, Belfast City Council, Arts	Responsibility  Culture sub-	March	Be Monitored Sub-group	Organisations			
organisations promoting the public arts strategy  Identify opportunities to support the	Personnel	Pesponsibility  DCAL,  Belfast City Council, Arts Council DCAL, Belfast City	Responsibility  Culture subgroup	March 2008	Be Monitored Sub-group meetings	Organisations identified  Meetings organised			
organisations promoting the public arts strategy  Identify opportunities	Personnel	Pesponsibility  DCAL,  Belfast City  Council, Arts  Council  DCAL,	Responsibility  Culture subgroup	March 2008	Be Monitored Sub-group meetings	Organisations identified  Meetings			

#### Response (68):

As stated previously the Council is keen to work within the West Belfast and Greater Shankill Public Art strategy.

Our Culture and Arts unit have developed the Integrated Cultural Strategy for Belfast. The purpose of the strategy is to create a collective approach to the cultural development of the city. A steering panel will be established to devise frameworks and oversee delivery of the strategy. The partnership may wish to offer their input to the steering panel to ensure that, were possible, the above actions are reflected in the proposed delivery frameworks of the Integrated Cultural strategy.

Such activity also ties closely to our Open Space strategy and the innovative use of our local parks and open space. Our Parks and Cemeteries section would be keen to explore options with the Partnership.

Our Parks and Cemeteries section would support the installation of public art within parks and open spaces providing that art work is in keeping with the local environment. Parks and Cemeteries in conjunction with the Culture and Arts unit are currently developing a protocol for establishing public art in parks and open spaces. The council would advise that groups seeking to establish public art in parks and open spaces should make contact with the council as early as possible in order to adhere to protocol.

Parks and Cemeteries would support and welcome communities wanting to take ownership of public art in parks and open spaces.

Programme	Culture							
Objective CO.15		To promote and develop the creative industries as a mechanism for the economic, community and social regeneration of the NRA						
Related to Aim- CA.4 CA.7	provision  To mainta	Assist in the economic regeneration of Greater Falls area through the provision of arts and cultural activities.						
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Tie in with Training, Job Creation and Economic Sub-group	Personnel	DETI, Belfast City Council, DCAL	Culture Sub- group	March 2008	Sub-group meetings			
Prepare information materials/packs to raise awareness about the creative industries.	Personnel Cost of printing packs	DETI, Belfast City Council, DCAL	As Above	June 2008	Sub-group meetings	Information packs prepared		
Identify and contact funders and creative businesses	Personnel	DETI, Belfast City Council, DCAL	As Above	June 2008	As Above	Funders and businesses contacted		
Organise a programme of outreach activities and information sessions/workshops on the use of creativity for business and staff development.	Cost to deliver programme	DETI, Belfast City Council, DCAL	As Above	September 2008	As Above	Information sessions organised		
Publicise events.	Personnel- publicity materials	DETI, Belfast City Council, DCAL	As Above	September 2008	As Above	Events publicised		
Deliver programme and information sessions.	Personnel, venues and equipment	DETI, Belfast City Council, DCAL	As Above	March 2009	As Above	Information sessions delivered		
Arrange for follow-up and support for those who wish to develop creative businesses.	Personnel	DETI, Belfast City Council, DCAL	As Above	April 2009	As Above	Processes in place.		

# Response (69):

The council is a keen advocate of the role of culture and the arts in contributing to neighbourhood regeneration and to wider city development. The Council is keen to work within the West Belfast and Greater Shankill Public Art strategy and to pursue the development of a city wide Public Art strategy with a local dimension which could help guide future involvement in this type of activity.

Our Economic Development team are currently engaged in a range of initiatives to support the further development of the creative industries sector and we are happy to work with individuals and companies from west Belfast in this regard.

Our Creative Industries officer is committed to promoting and developing creative industries throughout Belfast, focusing on 3 areas, Business Development, Capability and Infrastructure. The council manage a number of key projects supporting the growth of the sector. Projects include:

- Dare to be Digital
- South By South West Music
- Great Minds Think Alike- Creative Entrepreneurs Club

Further information on any of the above projects can be found on the council website or by contacting our Creative Industries officer.

Our Creative Industries officer is available to offer support and guidance on a wide range of issues from Business Development, Skills Development to Business Incubation. Our Creative Industries officer would also be available to deliver workshops, possibly offer sub group representation upholding observer status only and can advise on possible funding opportunities. BCC have been instrumental in lobbying for a 3year funding programme in support of the Creative Industries. The proposed grant scheme which has been announced under the Creativity Fund by DCAL and DETI will witness a 3 year investment in the Creative Industries sector. The partnership may wish to submit a bid to help support delivery of the above actions.

The council's Community Services unit can offer practical support in supporting such activities in the local community. The local community centre is an obvious venue resource and the unit would be keen to work with the Partnership on ensuring people have access to services.

Programme	Culture							
Objective CO.16		sustainable touris and cultural reger			fer employme	ent and help in		
Related to Aim- CA.1 CA.4 CA.6	image;  Assist in provision  To contril supporting recommen	<ul> <li>To promote the culture of the Greater Falls and contribute to the revitalisation of its image;</li> <li>Assist in the economic regeneration of Greater Falls area through the provision of arts and cultural activities.</li> </ul>						
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones		
Via audit identify current level of service and developmental needs of the tourism sector.	Technical assistance	Technical DETI, Belfast Culture Sub- September Sub-group Audit						
Based on audit identify resources required to develop a	Resources TBC	DETI, Belfast City Council, DCAL	As Above	November 2008	As Above	Resources identified to develop		

sustainable tourism infrastructure, which will offer employment and help in the economic and cultural regeneration of the NRA;						infrastructure
Work with Failte Feirste Thiar to promote the tourism industry within the NRA, which includes arts and culture, both nationally and internationally; and	Materials, Trade Fairs, Local Events	DETI, Belfast City Council, DCAL	As Above	January 2009	As Above	Materials Produced, events organised
Work with and support Failte Feirste Thiar to promote the tourism industry within West Belfast, which includes art and culture locally, nationally and internationally	Materials and Trade Fairs and events	DETI, Belfast City Council, DCAL	As Above	January 2009	As Above	As Above

#### Response (70):

We recognise the growing importance of tourism to both the citywide economy and that of the city's individual neighbourhoods. There are related employment opportunities but it is crucial that the needs of the industry are matched by the skills of the potential workforce.

For example, we recently attracted ESF funding to support access to employment in the hospitality and retail sectors (H.A.R.T project) and would be keen to work with the Partnership to ensure that people from the area have the opportunity to take part in the initiative.

Our Tourism Development unit has worked to grow the tourism product of the city particular in relation to cultural tourism in which local neighbourhoods have a significant role to play. The unit would be keen to work with Partnership in exploring this potential.

The unit works alongside the Belfast Visitor and Convention Bureau and the Belfast Welcome Centre to promote activity in culture, arts and heritage (using such channels as the Belfast 'What About?' guide and globalbelfast.com) and are available to offer advice.

The council also currently supports Failte Feirste Thiar in the delivery of tourism training initiatives in the area. One of the new activities identified within our Parks and Leisure Departmental Plan is the development of city cemetery tours which could link to this programme.

The Council is keen to work within the West Belfast and Greater Shankill Public Art strategy and to pursue the development of a city wide Public Art strategy with a local dimension which could help guide future involvement in this type of activity.

Programme	Culture
Objective	To support and contribute to the development of the Feile as a culture, art and economic
CO.17	driver in the NRA

Related to Aim-	• To promote the culture of the Greater Falls and contribute to the revitalisation of its image;
CA.3 CA.4 CA.8	<ul> <li>Provide a diverse range of opportunities for community participation and the expression of self esteem and identity through arts, culture and the Irish Language.</li> </ul>
0.110	• Assist in the economic regeneration of Greater Falls area through the provision of arts and cultural activities.
	To improve community access to affordable and sustainable cultural activities.

Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Via audit identify the resources required to develop Feile and Phobal.	Technical Assistance	DETI, Belfast City Council, DCAL	Culture Sub- group and Feile	October 2008	Sub-group meetings	Audit Completed
To develop a strategic action points/plan that will deliver a series of arts and cultural festival events annually throughout the Greater Falls area	Technical Assistance	DETI, Belfast City Council, DCAL	As Above	November 2008	As Above	Plan completed
To promote and support a community arts festival programme of events	Personnel and materials	DETI, Belfast City Council, DCAL	As Above	January 2009	As Above	Events promoted
To devolve festival community arts workshops which may conclude with the arts and cultural exhibitions being showcased during festival programme	Cost of Workshops, Venues	DETI, Belfast City Council, DCAL	As Above	January 2009	As Above	Workshops Delivered
To encourage groups to participate and develop arts and cultural programmes for the two local community radio stations	Personnel	DETI, Belfast City Council, DCAL	As Above	January 2009	As Above	Programmes made
To assist in the development of multi cultural and arts festival events throughout the year	Cost of events	DETI, Belfast City Council, DCAL	As Above	February 2009	As Above	Events organised

# Response (71):

Belfast City Council, through our Culture and Arts funding streams, have built a positive relationship and provided support for Féile an Phobail and recognise the importance of local festival activity. We will continue to provide advice and support in relation to Council funding.

The Council has taken forward development of a Festivals Policy for the city and has established the Belfast Festivals Forum which is facilitated by the Culture and Arts Unit. The Forum is mechanism for engagement of local festivals and provides festivals with a collective voice to raise issues of mutual concern with the Council and other agencies.

Belfast City Council provides continued support such as skills development and training, awareness raising for festivals as part of a Festivals Action Plan.

The partnership may wish to bid into the Annual funding programme managed by our Culture and Arts unit. If successful, all clients receive continued advice and support and the opportunity to avail of a mentoring scheme. Our Culture and Arts unit would be keen to continue to work with the partnership to develop the cultural ad economic potential of Féile an Phobail.

Through our Good Relations Unit we are involved in several initiatives and programmes in support of good relations in the area. Our officers are available to explore joint action with the Partnership. They support the work of local groups and are available to engage in developing good practice in this area.

The council's Community Services unit can offer support in developing inclusive activities in the local community. The local community centre is a resource for such activity and the unit would be keen to work with the Partnership on ensuring people from the minority ethnic community have access.

Programme	Culture					
Objective CO.18	To support and	d contribute to the	e development of	the Gaeltach	t Quarter.	
Related to Aim- CA.1 CA.4 CA.6	<ul> <li>Assist ir provision</li> <li>To contri area, supp the recom</li> </ul>	its image;  Assist in the economic regeneration of Greater Falls area through the provision of arts and cultural activities.  To contribute to the development of The Gaeltacht Quarter in the Greater Falls area, supporting its cultural and Irish language developmental aspects in particular, the recommendations of the Dutton Report, the provisions of the European Charter for Regional or Minority Languages and the work of An Cheathrú Ghaeltachta				
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Via audit identify the resources required to develop the Gaeltacht Quarter	Technical Assistance	DETI, Belfast City Council, DCAL	Culture Sub- group and Gaeltacht Quarter Committee	October 2008	Sub-group meetings	Audit Completed
Via a series of events promote the development of the Gaeltacht Quarter within local communities.	Cost of events	DETI, Belfast City Council, DCAL	As Above	November 2008	As Above	Events organised
Contribute to the Lobbing for resources and support to develop the Gaeltacht quarter	Personnel	DETI, Belfast City Council, DCAL	As Above	November 2008	As Above	

#### Response (72):

Through its Good Relations Unit, the Council is involved in several initiatives and programmes in support of good relations in the area. The officers are available to explore joint action with the Partnership. They support the work of local groups and are available to engage in developing good practice in this area.

The council is a keen advocate of the role of both culture and tourism in contributing to neighbourhood regeneration and to wider city development. The development of the Gaeltacht Quarter offers an important local resource in this regard. As such our Culture and Arts Unit will be please to continue to support the arts and cultural aspects of the development of the Quarter.

Our Tourism Development unit have worked to grow the tourism product and to market the city particularly in relation to cultural tourism in which local neighbourhoods have a significant role to play. The unit would be keen to work with Partnership in exploring this potential further the development of the 'Integrated Strategic Tourism Framework for Belfast'.

Through our Good Relations Unit we are involved in several initiatives and programmes in support of good relations in the area. Our officers are available to explore joint action with the Partnership. They support the work of local groups and are available to engage in developing good practice in this area.

# Strategic Theme: Sport and Leisure

Programme	Sport and	Leisure				
Objective SLO.1	Establish a leis	ure and sports sul	bgroup with appro	opriate re	presentation;	
Related to Aim- SLA.1	Maintain and d	evelop the sports	and leisure infras	structure	within the area	,
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones
Identify potential members	Personnel	Sport NI, Belfast City Council	GFNRP	March 2008	Partnership Meetings	Members identified
Contact potential members	Personnel	Sport NI, Belfast City Council	As Above	April 2008	As Above	Members Contacted
Prepare information on roles and responsibilities and work of sub-group	Personnel	Sport NI, Belfast City Council	As Above	April 2008	As Above	Information prepared
Organise sub-group meetings	Venue and Refreshments	Sport NI, Belfast City Council	As Above	June 2008	As Above	Meetings arranged.

# Response (73):

The council is keen to see that its leisure facilities can make an active contribution to the regeneration of the surrounding neighbourhood and is eager to remove potential barriers to access. Our Recreation Service can work with the Partnership to examine this action.

Leisure services would be willing to discuss the possibility of nominating a council member of staff to represent Belfast City council on the sub group.

	I							
Programme	Sport and Leisure							
Objective	To actively se	ek the attainment	of suitable playing	ng and training	facilities to me	et the needs		
SL0.3	of the local Ga	AA clubs through	out the Greater F	alls are				
Related to Aim-	Maintain	and develop the s	sports and leisure	infrastructure v	within the area			
SLA.1		-	-		, , , , , , , , , , , , , , , , , , , ,			
SLA.3	• Increase p	participation rates	in leisure and sp	orts activities;				
4				<b></b>	** *****	**		
Action	Resource	Lead	Lead	Time Scale	How Will	Key		
	Implications	Statutory	Community		Progress Be	Milestones		
		Responsibility	Responsibility		Monitored			
Installation of third	£634,614	Sport NI,	GFNP	Approx	Engagement	Establish		
generation playing		Belfast City	Leisure and	installation	in tendering	formalised		
field facility at		Council	Sport Sub-	date July	process	booking		
Grosvenor Recreation			Group	2008,	Review	policy and		
Centre.			(Secured Big	installation	plans and	procedures		
(to include new			Lottery Fund	time 4	engage in	Update		
floodlighting, fencing			PE and Sports	months,	consultation	business		
and Sports			Development	following	regarding	plan in		
Development Officer			Fund, Belfast	tendering	design	view of		
post)			City Council)	process	changes	time delay		
				Recruitment	Ensure	High		
			Belfast	process	planned	profile		
			Community	December	design and	launch and		

	Sports	2008	surrounding	pre
	Development		landscaping	instalment
	Network		appropriate	PR
	(BCSDN)		to	Strategy
	West Belfast		community	(approx
	Sports Forum		need	January
	(WBSF)		Ongoing	2009)
	GAA		meetings	GFNP
	Irish Football		with Belfast	contact
	Association		City	Establish
	(IFA)		Council	pricing
			prior to	structure
			installation	appropriate
			to review	to
			management	community
			contract	need
			details	

# Response (74):

The council's Community services section is leading the council's involvement in delivering this action and are keen to liaise with the Partnership. When building work has been completed, in conjunction with the community the council will contribute to the management of the facility

The council's leisure services section operates a small grant scheme-support for sport which is open to all local sporting bodies. Grants can be used to initiate activities that may help to increase membership of local clubs. Leisure services deliver a yearly road show throughout Belfast designed to inform communities about the grant scheme and how to access 'support for sport'.

Update shower and	£30,000	Sport NI,	Sport and	December	Sub-group	Funding
changing areas in		Belfast	Leisure	2008	meetings	secured
Grosvenor		City	Sub-group			Renovation
		Council				completed

#### Response (75):

This action has been completed. The council is considering additional work on the facility and are happy to liaise with the Partnership on this.

# **Strategic Theme: Community Planning**

Programme	Commun	ity Planning	3				
Objective CPO 1		rmation about the	services and set	up a central c	ommunity inf	Cormation	
CPO.1 Related to Aim- CPA.1 CPA.2	Identify, communit	<ul> <li>Identify, contact and build relationship between service providers; statutory, public, community, voluntary and private within the NRA;</li> <li>Ensure co-ordinated action and development across three partnership areas;</li> </ul>					
Action	Resource	Lead	Lead	Time	How Will	Key	
	Implications	Statutory Responsibility	Community Responsibility	Scale	Progress Be Monitored	Milestones	
Conduct an audit of	Technical	DSD Belfast	GFNRP	September	Sub-group	Audit	
service provision in the NRA	Assistance to conduct audit	City Council		2008	meetings	completed	
Develop a database of	Technical	DSD Belfast	As Above	November	As Above	Database	
service provision and providers	assistance to compile data	City Council		20-08		completed	
Compile a directory of services provided in the NRA	Design and printing of Directory	DSD Belfast City Council	As Above	December 2008	As Above	Directory Produced	
Set up a community information point.	Equipment and venue	DSD Belfast City Council	As Above	December 2008	As Above	Information point set-up	

# Response (76):

The council's new Strategic Neighbourhood Action Programme (SNAP) is being developed to enhance the council's ability to communicate and deliver its services at a local level. The SNAP team would be interested in working with the Partnership in sharing of local service knowledge.

A SNAP neighbourhood services audit will map the linkages between service deliveries on the ground. The results of this work could contribute to achieving the action sought. The council's SNAP team are available to meet to explore areas of co-operation.

The implementation of the council's new Community Services structure aims to facilitate local networking and communications. Our current review of the Community Support Plan will also address issues of local communication and networking. It will examine the viability, through local community centres, of a 'one stop shop' idea to bring a range of council services and information to one location.

Programme	Community Planning							
Objective	Launch and m	aintain web site f	for GFNP					
CPO.2								
Related to Aim-	Identify, cont	act and build rel	lationship betwee	en service pro	oviders; statu	tory, public,		
CPA.1	community, voluntary and private within the NRA							
Action	Resource	Resource Lead Lead Time How Will Key						
	Implications	Implications   Statutory   Community   Scale   Progress   Milestones						
		Responsibility	Responsibility		Be			
					Monitored			
Set-up a	Personnel	DSD	GFNRP	June 2008	Sub-group	Working		
communication					meetings	group set-		

working group to produce content for						up
the website.						
Engage organisation to produce and maintain website	Website development 3K Maintenance £500 p.a	As Above	As Above	September 2008	As Above	Website
Arrange training for group members on how to update website.	Training course	As Above	As Above	October 2008	As Above	Members trained

#### Response (77):

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Programme	Commun	ity Planning	5				
Objective CPO.4		Establish a working group between service providers in the each of the three areas and reach agreement on how services will be co-ordinated					
Related to Aim- CPA.1 CPA.2 CPA.3	<ul><li>communit</li><li>Ensure co</li><li>Contribut</li></ul>	• Identify, contact and build relationship between service providers; statutory, public, community, voluntary and private within the NRA;					
Action	Resource Implications	Lead Statutory Responsibility	Lead Community Responsibility	Time Scale	How Will Progress Be Monitored	Key Milestones	
Service provider representatives selected, nominated to working groups in each of the 3 areas.	Personnel	DSD	GFNRP	September 2008	Working group meetings	Group set- up	
A detailed action plan relating to services is produced.	Personnel	DSD	As Above	October 2008	As Above	Action plan agreed	
Meetings are facilitated to manage and co-ordinate the delivery of services.	Venues	DSD	As Above	ongoing	As Above	Management processes developed and implemented	

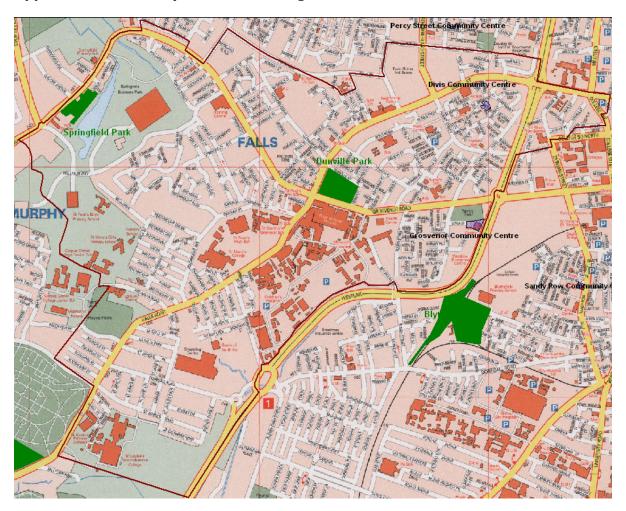
### Response (78):

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Appendix 1: Boundary of the Falls Neighbourhood Renewal Area



# Appendix 2: The Falls Neighbourhood Renewal Plan

The complete Action plan is available upon request from the SNAP unit ext 3622 or if you have access to the council's DocsOpen its document number: **83725**.

The full plan includes all of the actions (our document only include those where the council is mentioned), background detail and analysis.